



ISLETME
DERGİSİ



PROCEEDING BOOK

**BUSINESS JOURNAL
5TH INTERNATIONAL
PARIS SOCIAL SCIENCE CONGRESS
DECEMBER 20-22, 2025 PARIS**

**EDITOR
Prof. Dr. Hakkı ÇİFTÇİ**

ISBN: 978-625-6997-91-2

BUSINESS JOURNAL 5th INTERNATIONAL PARIS SOCIAL SCIENCE CONGRESS

December 20-22, 2025 PARIS



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CONGRESS ID

CONGRESS TITLE

*BUSINESS JOURNAL 5th INTERNATIONAL PARIS SOCIAL
SCIENCE CONGRESS*

DATE and PLACE

December 20-22, 2025 PARIS

ORGANIZATION

UBS-Institute of International Scientific Research and Strategy Development Association,
Akademik Paylaşım Platformu Eğitim Ltd.Şti.,Ankara,Türkiye

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PARTICIPANT COUNTRIES (7):

France, India, Thaliand, Philippines, Nigeria, Pakistan, Türkiye

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(Türkiye-88, Other Countries-104)

PRESENTATION

Oral presentation

EVALUATION PROCESS

All applications have undergone a double-blind peer review process

ISBN: 978-625-6997-91-2

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06-139-180

Konu: Kongre Düzenleme Kurulu

05.10.2024

Sayı:2024/003

İLGİLİ KURUMA

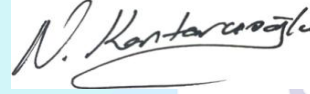
İçişleri Bakanlığı tarafından tahsis edilen 06-139-180 tescil kodu ile Tüzel kişiliğe sahip olan Uluslararası Bilimsel Araştırma ve Strateji Geliştirme Derneği, 5253 sayılı kanuna uygun olarak “Bilimsel Araştırmalar ve Akademik Çalışmalar” alanında ulusal ve uluslararası düzeyde faaliyetlerini yürütmektedir.

Kurumumuzun Yönetim Kurulu tarafından, 05.10.2024 tarihinde saat 14:00’da “Bilimsel Çalışmalarda Strateji Geliştirme” görüşmeleri ile “Bilimsel Kongreler Düzenlenmesi” gündemleri ile toplanmış ve alınan 9 nolu karara istinaden aşağıda detayları yazılı olan bilimsel etkinliğin düzenlenmesine ve etkinliğe ilişkin akademisyenlerin resmi olarak görevlendirilmesine oy birliği ile karar verilmiştir.

Bilgi ve gereğini arz ederim.

Dr. Nadire KANTARCIOĞLU

UBSDER Başkanı



Etkinlik Adı : ULUSLARARASI 5. PARİS SOSYAL BİLİMLER KONGRESİ

Etkinlik Tarihi: 20-22 Aralık 2025 PARİS

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BUSINESS JOURNAL 5th INTERNATIONAL PARIS SOCIAL SCIENCE CONGRESS
December 20-22, 2025 PARIS

Sayı:2025/015

İlgili Makama:

Uluslararası Bilimsel Araştırma ve Strateji Geliştirme Derneği (UBSDER) tarafından organize edilen “**BUSINESS JOURNAL 5th INTERNATIONAL PARIS SOCIAL SCIENCE CONGRESS**” Aralık 20-22, 2025 tarihinde 7 farklı ülkeden (Türkiye’den 88, yurt dışından 104 bildiri sunuldu) olmak üzere toplam 192 adet sunum yapılarak, çevrimiçi olarak düzenlenmiştir.

Kongremiz, 16 Ocak 2020’de Akademik Teşvik Ödeneği Yönetmeliğine getirilen “Tebliğlerin sunulduğu yurt içinde veya yurt dışındaki etkinliğin uluslararası olarak nitelendirilebilmesi için Türkiye dışından en az beş farklı ülkeden sözlü tebliğ sunan konuşmacının katılım sağlaması ve tebliğlerin yarısından fazlasının Türkiye dışından katılımcılar tarafından sunulması esastır.” Değişikliğine uygun olarak düzenlenmiştir.

Bilgilerinize Arz Ederim

25.12.2025

Dr. Nadire KANTARCIOĞLU

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*BUSINESS JOURNAL 5th
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SOCIAL SCIENCE CONGRESS*
December 20-22, 2025 PARIS



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CONGRESS PROGRAM

Meeting Link:

<https://us06web.zoom.us/j/4603636838?pwd=Gx9rIRf5cUTPsZZ4pilDYkYWaaEAc6.1&omn=81409062718>

Meeting ID: 460 363 6838

Password: 121314

PARTICIPANT COUNTRIES (7):

France, India, Thaliand, Philippines, Nigeria, Pakistan, Türkiye

Türkiye: 88

Other Countries: 104

20.12.2025



PARIS



PARIS TIME: 11:00 AM

CHAIR: Prof. Dr. Sedat CERECİ

CHAIR VICE: Res. Asst. Deniz COŞKUN

Author(s)	Affiliation	Title
Res. Asst. Deniz COŞKUN, Prof. Dr. Muzaffer SELÇUK,	Van Yüzüncü Yıl Üniversitesi Spor Bilimleri Fakültesi, Spor Yöneticiliği Bölümü & Van Yüzüncü Yıl Üniversitesi Spor Bilimleri Fakültesi, Beden Eğitimi ve Spor Anabilim Dalı,	COMPARISON OF ARTIFICIAL INTELLIGENCE ANXIETY LEVELS BY OCCUPATIONAL GROUPS
Res. Asst. Deniz COŞKUN Assoc. Prof. Dr. Mücahit SARİKAYA Prof. Dr. Zeynep Filiz DİNÇ,	Van Yüzüncü Yıl Üniversitesi Spor Bilimleri Fakültesi, Spor Yöneticiliği Bölümü & Van Yüzüncü Yıl Üniversitesi Spor Bilimleri Fakültesi, Spor Yöneticiliği & Çukurova Üniversitesi Spor Bilimleri Fakültesi, Beden Eğitimi ve Spor Anabilim	THE POWER OF RHYTHM: THE EFFECTS OF ZUMBA EXERCISES ON STRESS, ANXIETY, AND SELF-ESTEEM
Furkan KIZILTAŞ Assoc. Prof. Dr. Salih ÖNER Prof. Dr. Hamit Hakan ALP Res. Asst. Dr. Beyza ERTAN	Van Yüzüncü Yıl Üniversitesi, Spor Bilimleri Fakültesi BES Anabilim Dalı & Van Yüzüncü Yıl Üniversitesi, Spor Bilimleri Fakültesi & Van Yüzüncü Yıl Üniversitesi, Tıp Fakültesi, Temel Tıp Bilimleri Bölümü & Van Yüzüncü Yıl Üniversitesi, Spor Bilimleri Fakültesi	EFFECTS OF DIFFERENT TYPES OF EXERCISE ON S-KLOTHO PROTEIN, PRO- INFLAMMATORY CYTOKINES, AND OXIDATIVE DNA DAMAGE IN ATHLETES
Göksu DEMİR Assoc. Prof. Dr. Leyla Fırzuze ARDA Assoc. Prof. Dr. Emrah KOPARAN	Amasya Üniversitesi, SBE İktisat Anabilim Dalı & Amasya Üniversitesi, İ.İ.B.F. İktisat & Amasya Üniversitesi, İ.İ.B.F. Havacılık Yönetimi	STRUCTURAL ANALYSIS OF THE LABOR MARKET: THE MERZIFON EXAMPLE
Prof. Dr. Mehmet Gökhan GENEL Ramlenur BEYAZ	Yalova Üniversitesi, İnsan ve Toplum Bilimleri Fakültesi, Yeni Medya ve İletişim Bölümü & Yalova Üniversitesi, Lisansüstü Eğitim Enstitüsü, İletişim Sanatları Ana Bilim Dalı	THE EFFECT OF CARTOONS CREATED FOR PRE-KINDERGARTEN CHILDREN ON CHILDREN'S COMMUNICATION
Prof. Dr. Sedat CERECİ	Hatay Mustafa Kemal University, Faculty of Communication	TECHNOLOGY AND HUMAN RELATIONSHIP
Res. Asst. Tevfik Can BABACAN	Nişantaşı Üniversitesi, İngiliz Dili ve Edebiyatı Bölümü	"WHEAT FIELDS" in ART: FROM EARLY DEPICTIONS TO CONTEMPORARY INTERPRETATIONS
İsmail Derrida Kıran	Van Yüzüncü Yıl Üniversitesi Sosyoloji Bölümü	ISLAM, IMMIGRATION, AND IDENTITY IN EUROPE

ÖNEMLİ, DİKKATLE OKUYUNUZ LÜTFEN / IMPORTANT, PLEASE READ CAREFULLY

Önemli, Dikkatle Okuyunuz Lütfen

- ✓ Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildirimler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
- ✓ Online sunum yapabilmek için <https://zoom.us/join> sitesi üzerinden giriş yaparak "Meeting ID or Personal Link Name" yerine ID numarasını girerek oturuma katılabilirsiniz.
- ✓ Zoom uygulaması ücretsizdir ve hesap oluşturmaya gerek yoktur.
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- ✓ Uygulama tablet, telefon ve PC'lerde çalışıyor.
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- ✓ Moderatör – oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.

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- ✓ Bilgisayarınızda mikrofon olduğuna ve çalıştığına emin olun.
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- ✓ The Zoom application is free and no need to create an account.
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- ✓ The application works on tablets, phones and PCs.
- ✓ The participant must be connected to the session 15 minutes before the presentation time.
- ✓ All congress participants can connect live and listen to all sessions.
- ✓ Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

Points to Take into Consideration - TECHNICAL INFORMATION

- ✓ Make sure your computer has a microphone and is working.
- ✓ You should be able to use screen sharing feature in Zoom.
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zoom



Meeting ID: 460 363 6838

Passcode: 121314

Opening Ceremony

Online

Date: **December 21, 2025**

Time: **19:00**

Meeting Link:

<https://us06web.zoom.us/j/4603636838?pwd=Gx9rIRf5cUTPsZZ4pilDYkYWaaEAc6.1&omn=81409062718>

Meeting ID: 460 363 6838

Password: 121314

Speeches:

Prof. Dr. Hakkı ÇİFTÇİ
Cukurova University, Türkiye

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- **Online presentations;** Presentation time is 10 minutes. There is 5 minutes of question and answer time.
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- During the session, your camera should be turned on at least %70 of session period
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21.12.2025

HALL-1/SESSION-1



PARIS



TÜRKİYE TIME: 19:35-22:00

CHAIR: Lect. Murat GÖKMEN

CHAIR VICE: Dr. Gökçenaz GAYRET

Author(s)	Affiliation	Title
Seda GÖKMEN Lect. Murat GÖKMEN	Düzce University, Faculty of Business Administration, Department of Total Quality Management & Foreign Language Support Department, Office of the Dean of Research, Düzce University, Düzce, Türkiye.	REVELLING HATAN BELİRMATS IN ALP ER TUNGA EPIC
Lect. Murat GÖKMEN	Foreign Language Support Department, Office of the Dean of Research, Düzce University, Düzce, Türkiye	VASIR BILKADIR ABDÜLHAMİD II'S TRIUMPHANT POLICIES IN BAYT AL-MAQDIS
Dr. Gökçenaz GAYRET	Trabzon University, School of Foreign Languages	THE FEMALE BODY FOR SALE: CONSUMPTION CULTURE AND THE COMMODIFYING GAZE IN LUCY KIRKWOOD'S NSFW
Dr. Gökçenaz GAYRET	Trabzon University, School of Foreign Languages	THE IMAGERY OF ABSENCE IN THE IDEALIZED FEMALE BODY AFTER MASTECTOMY IN LOUISE PAGE'S TISSUE
Lect. Hatice GÜR	Karabük University, School of Foreign Languages	IMMORTAL DOUBTS: BIOGRAPHICAL AND AFFECTIVE DIMENSIONS OF MORTALITY IN EMILY DICKINSON'S POETRY
Lect. Hatice GÜR	Karabük University, School of Foreign Languages	MODERNIST ICONOCLASM AND SPIRITUAL CRISIS IN T. S. ELIOT'S "ASH-WEDNESDAY" AND ÂSAF HÂLET ÇELEBİ'S "İBRAHİM (ABRAHAM)"
Lecturer Dr. Hafize GÜZEL KAMACI Prof. Dr. Özge CAN	Dokuz Eylül Üniversitesi, Yabancı Diller Yüksekokulu & Dokuz Eylül Üniversitesi, Edebiyat Fakültesi	LINGUISTIC AWARENESS IN TASK DESIGN: A TASK-BASED LANGUAGE TEACHING APPROACH
Lecturer Elif AYDEMİR ÜRKER	İstanbul Topkapı Üniversitesi	BIBLIOMETRIC ANALYSIS OF STUDIES CONDUCTED IN THE FIELD OF LANGUAGE EDUCATION
Lecturer Ülker GÖRGÜLÜ	İstanbul Topkapı Üniversitesi, Türkçe Öğretimi Uygulama ve Araştırma Merkezi (TÖMER)	CONNOTATIVE ANALYSIS OF PROPER NAMES IN AZERBAIJANI EPIGRAPHIC TEXTS

21.12.2025

HALL-2/SESSION-1



PARIS



TÜRKIYE TIME: 19:35-22:00

CHAIR: Ananda Majumdar

CHAIR VICE: Moses Adeolu AGOI

Author(s)	Affiliation	Title
Lareeb GULL Muhammad Talha Noor BADSHAH Syeda Moeza GULL	Independent Researcher	CRITICAL ANALYSIS OF THE NOVEL ME BEFORE YOU WITH REFERENCE TO EUTHANASIA
Lareeb GULL Muhammad Talha Noor BADSHAH Syeda Moeza GULL	Independent Researcher	THE EXISTENTIAL CRISIS IN WISLAWA SZYMBORSKA'S POETRY: A THEMATIC ANALYSIS
Ananda Majumdar	Harvard University	THE ROLE OF CHARITY IN SHAPING MIEVEAL SOCIETY: INSIGHTS INTO SOCIAL WELFARE AND COMMUNITY DYNAMICS
Oluwakemi Racheal OSHINOWO Moses Adeolu AGOI Samuel Olayiwola AJAGA Oluwanifemi Opeyemi AGOI	Lagos State University of Education, Lagos Nigeria & Obafemi Awolowo University, Osun Nigeria.	LEADERSHIP STRATEGIES FOR IMPLEMENTING AI-DRIVEN SCHOOL MANAGEMENT SYSTEMS
Ph.D. Matilda LIKAJ	Department of Sociology Faculty of Education University of 'Aleksander Moisiu' Durrës (UAMD)	THE DIALECTIC OF TRUST AND INSTITUTIONS AS EMIGRATION PUSH FACTORS: ALBANIAN YOUTH AS POTENTIAL HIGH SKILLS WORKERS EMIGRANTS
Zohaib Hassan SAIN	Universitas Brawijaya, Malang, Indonesia.	DESIGN AND IMPLEMENTATION OF VIRTUAL REALITY- SUPPORTED ONLINE MANDARIN LEARNING THROUGH AN ADDIE- BASED PROJECT-ORIENTED APPROACH

21.12.2025

HALL-3/SESSION-1



PARIS



TÜRKİYE TIME: 19:35-22:00

CHAIR: Assoc. Prof. Dr Huriye İrem KALAYCI KIRLIOĞLU

CHAIR VICE: Asst. Prof. Dr. Kader BAHAYİ

Author(s)	Affiliation	Title
Res. Asst. Burcu Sena TOSUN Assoc. Prof. Dr. Yeşim ESGİN	İstanbul Medipol Üniversitesi, İletişim Fakültesi	SOCIAL PROOF AS A PERSUASION STRATEGY IN MARKETING COMMUNICATION: A CASE ANALYSIS
Asst. Prof. Dr. Kader BAHAYİ Birsen ÖNGÜL	İstanbul Okan Üniversitesi, İnsan ve Toplum Bilimleri Fakültesi, Psikoloji & İstanbul Okan Üniversitesi, Lisansüstü Enstitüsü	THE MEDIATING ROLE OF EMOTION REGULATION IN THE RELATIONSHIP BETWEEN PERCEIVED STRESS AND SYMPTOMS OF ATTENTION DEFICIT AND HYPERACTIVITY DISORDER IN ADULTS
Elif AYTEN KAYAR Asst. Prof. Dr. Ozan KAYAR	Çankırı Karatekin Üniversitesi & Çankırı Karatekin Üniversitesi, İnsan ve Toplum Bilimleri Fakültesi	SINGLE PARENTHOOD IN CHANGING FAMILY STRUCTURES: AN EVALUATION WITH RESPECT TO CHILD AND PARENT MENTAL HEALTH
Asst. Prof. Dr. Elis ARABOĞLU	Trakya Üniversitesi, Devlet Konservatuvarı	THE PLACE AND SIGNIFICANCE OF FRANZ SCHUBERT'S ARPEGGIONE SONATA IN THE VIOLA REPERTOIRE
Assoc. Prof. Dr Huriye İrem KALAYCI KIRLIOĞLU Assoc. Prof. Dr Mehmet KIRLIOĞLU	Karabük Üniversitesi, İİBF, Sosyal Hizmet Bölümü	THE IMPORTANCE OF ATTACHMENT THEORY IN SOCIAL WORK PRACTICES
Prof. Dr. Fatih KIRIŞIK Assoc. Prof. Dr Huriye İrem KALAYCI KIRLIOĞLU	Karabük Üniversitesi, Kamu Politikaları Araştırma ve Geliştirme Merkezi (KAPGEM), KAPGEM Koordinatörü, İİBF, Siyaset Bilimi ve Kamu Yönetimi & Karabük Üniversitesi, Kamu Politikaları Araştırma ve Geliştirme Merkezi (KAPGEM), Aile ve Sosyal Hizmet Politikaları Masası, İİBF, Sosyal Hizmet Bölümü	GRADUAL FAMILY INCENTIVE SYSTEM (GFIS): A PROPOSAL FOR INCREASING BIRTHS IN TURKEY THROUGH MATERIAL AND SYMBOLIC INCENTIVES
Ass. Prof. Dr. Mehmet Emin BAYNAZOĞLU	Trakya University, Keşan Yusuf Çapraz College of Applied Sciences	SUSTAINABLE TOURISM: AN ACADEMIC REVIEW ON THE ECONOMIC AND ENVIRONMENTAL IMPACTS OF RENEWABLE ENERGY USE
Ass. Prof. Dr. Mehmet Emin BAYNAZOĞLU Lecturer. PhD. Taşkın TEZ	Trakya University, Keşan Yusuf Çapraz College of Applied Sciences Trakya University, Edirne Vocational College of Technical Sciences	SEASONAL CLASSIFICATION OF TOURISM DEMAND IN TÜRKİYE USING THE RANDOM FOREST ALGORITHM

21.12.2025

HALL-4/SESSION-1



PARIS



TÜRKİYE TIME: 19:35-22:00

CHAIR: Prof. Dr. Hakkı ÇİFTÇİ

CHAIR VICE: Asst. Prof. Dr. Mesut ÖZEL

Author(s)	Affiliation	Title
Prof. Dr. Hakkı ÇİFTÇİ	Çukurova University, Faculty of Economics and Administrative Sciences, Department of Economics, Chair of Economic History	SUSTAINABLE DEVELOPMENT ARTERY IN THE KOZAN MANSURLU IN DERESI ECOSYSTEM: A ROADMAP FOR ECONOMIC, ECOLOGICAL, AND TECHNOLOGICAL TRANSFORMATION
Prof. Dr. Hakkı ÇİFTÇİ	Çukurova University, Faculty of Economics and Administrative Sciences, Department of Economics, Chair of Economic History	AHI ENTREPRENEURSHIP ECOSYSTEM AND THE ECONOMIC IMPLICATIONS OF DIGITAL TRANSFORMATION
Asst. Prof. Dr. Mesut ÖZEL	İstanbul Kent Üniversitesi, İktisadi, İdari ve Sosyal Bilimler Fakültesi	INVENTION OF TRADITION AND CONSTRUCTION OF ORGANIZATIONAL IDENTITY: THE TRANSFORMATION OF THE TURKISH NAVY UNDER THE REPUBLIC
Asst. Prof. Dr. Mesut ÖZEL	İstanbul Kent Üniversitesi, İktisadi, İdari ve Sosyal Bilimler Fakültesi	THE REINVENTION OF A HERO: BARBAROS HAYRETTİN PAŞA AND THE POLITICS OF NAVAL MEMORY IN TÜRKİYE
Assoc. Prof. Dr. Sevgi İŞİK EROL	Batman Üniversitesi İİBF	WORKING LIFE IN THE TEACHINGS OF HACI BEKTAŞ VELİ: An Approach Based on Labor, Halal Earnings, Morality and Science
Assoc. Prof. Dr. Sevgi İŞİK EROL	Batman Üniversitesi İİBF	AKHISM ORGANIZATION AND SOCIAL SECURITY LAW: A Comparative Analysis of
Nurten İREN Assoc. Prof. Dr. Ali KAHRAMANOĞLU	Ondokuz Mayıs Üniversitesi, Girişimcilik ve Yenilikçilik Bölümü Ana Bilim Dalı, Samsun, Türkiye & Ondokuz Mayıs Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, Sigortacılık ve Aktüerya Bilimleri Bölümü, Sigortacılık ve Aktüerya Bilimleri Anabilim Dalı, Samsun, Türkiye,	FACTORS AFFECTING DIJITAL TECHNOLOGY PURCHASE DECISIONS IN FAMILIES WITH CHILDREN
Asst. Prof. Dr. Duygu KALKAY Prof. Dr. Halil TUNALI	Bandırma Onyedli Eylül Üniversitesi, İksadi ve İdari Bilimler Fakültesi & İstanbul Üniversitesi, İksadi Fakültesi	A STUDY ON THE RELATIONSHIP BETWEEN AUTONOMOUS FINANCE AND MONETARY POLICY UNCERTAINTY WITHIN THE SCOPE OF FINANCIAL INNOVATION
Assoc. Prof. Dr. Sibel AKOVA Mariam NADİF	Yalova Üniversitesi	THE EFFECTS OF TURKISH TELEVISION SERIES ON TÜRKİYE-MOROCCO COMMERCIAL RELATIONS IN THE CONTEXT OF SOFT POWER
Assoc. Prof. Dr. Sibel AKOVA Saltuk Buğrahan ALTAY	Yalova Üniversitesi	A STUDY ON LIFE SATISFACTION IN THE DISTRICT OF ATAŞEHİR, ISTANBUL, WITHIN THE CONTEXT OF BRAND CITY

21.12.2025

HALL-5/SESSION-1



PARIS



TÜRKİYE TIME: 19:35-22:00

CHAIR: Asst. Prof. Dr Hilal OK ERGÜN

CHAIR VICE: Lecturer Dr. Orhan KESKİN

Author(s)	Affiliation	Title
Lecturer Dr. Orhan KESKİN	Kayseri Üniversitesi, Bünyan MYO	THE IMPACT OF FINANCIAL MISINFORMATION ON INVESTOR BEHAVIOR IN SOCIAL MEDIA
Lecturer Dr. Orhan KESKİN	Kayseri Üniversitesi, Bünyan MYO	FINANCIAL MISINFORMATION IN THE DIGITAL AGE: AN EXAMINATION OF INVESTOR BEHAVIOR AND MARKET IMPLICATIONS
Asst. Prof. Dr Hilal OK ERGÜN Assoc. Prof. Dr. Tolga ERGÜN Assoc. Prof. Dr. Yusuf GÜNEYSU	Trabzon Üniversitesi, Beşikdüzü Meslek Yüksekokulu & Trabzon Üniversitesi, Vakfikebir Meslek Yüksekokulu & Trabzon Üniversitesi, Siyasal Bilgiler Fakültesi	DO CLIMATE FINANCE AND RENEWABLE ENERGY IMPACT ENVIRONMENTAL QUALITY? AN APPLICATION ON TÜRKİYE
Asst. Prof. Dr Hilal OK ERGÜN Assoc. Prof. Dr. Yusuf GÜNEYSU Assoc. Prof. Dr. Tolga ERGÜN	Trabzon Üniversitesi, Beşikdüzü Meslek Yüksekokulu & Trabzon Üniversitesi, Siyasal Bilgiler Fakültesi & Trabzon Üniversitesi, Vakfikebir Meslek Yüksekokulu	THE INTERACTION BETWEEN FINANCIAL DEVELOPMENT AND GREEN ENERGY CAPACITY: THE CASE OF TÜRKİYE
Lecturer Dr. Yağmur CALLAK SARGIN	Bursa Uludağ Üniversitesi, Büyükşehir Meslek Yüksekokulu	DOMAIN-SPECIFIC CONTRIBUTIONS OF BIOLOGICAL AND ENVIRONMENTAL FACTORS TO EARLY CHILDHOOD DEVELOPMENT: A HIERARCHICAL ANALYSIS BASED ON AGTE DATA
Lecturer Dr. Nizamettin ÖZTÜRKÇÜ Asst. Prof. Dr Muhammed Fatih AYDEMİR	Bursa Uludağ Üniversitesi, Sosyal Bilimler Meslek Yüksekokulu, Lojistik Programı & Bursa Uludağ Üniversitesi, Sosyal Bilimler Meslek Yüksekokulu, Dış Ticaret Bölümü	PERFORMANCE ANALYSIS OF THE TOP EXPORTING PROVINCES IN TÜRKİYE: ENTROPY AND MAIRCA APPROACH
Asst. Prof. Dr. Muhammed Fatih AYDEMİR Lecturer. Dr. Nizamettin ÖZTÜRKÇÜ	Bursa Uludağ Üniversitesi, Sosyal Bilimler Meslek Yüksekokulu, Dış Ticaret Bölümü & Bursa Uludağ Üniversitesi, Sosyal Bilimler Meslek Yüksekokulu, Lojistik Programı	CROSS-BORDER B2C E-COMMERCE MODELS: A COMPARATIVE EVALUATION
Asst. Prof. Erkam Emin AYVAZ	Erciyes University, Faculty of Aeronautics and Astronautics	THE INTERDEPENDENCE OF AIR FREIGHT AND ECONOMIC GROWTH: EVIDENCE FROM TÜRKİYE

21.12.2025

HALL-6/SESSION-1



PARIS



TÜRKİYE TIME: 19:35-22:00

CHAIR: Prof. Dr. Mehmet Nuri ÇINARCI

CHAIR VICE: Assoc. Prof. Dr. Hülya SÖNMEZ L. LE

Author(s)	Affiliation	Title
Assoc. Prof. Dr. Beyhan Pamuk Res. Asst. İrem Demiryak	Uşak Üniversitesi Güzel Sanatlar Fakültesi Tekstil ve Moda Tasarımı Bölümü & Kahramanmaraş Sütçü İmam Üniversitesi Güzel Sanatlar Fakültesi Tekstil ve Moda Tasarımı Bölümü	CHARACTERISTICS OF MOTORCYCLE RIDERS; CLOTHING/EQUIPMENT AND DESIGN STUDIES FOR CHOPPER/CRUISER USERS
Asst. Prof. Dr. Duygu OVACIK ÇORUH Asst. Prof. Dr. Levent ÇORUH	Erciyes Üniversitesi, Mimarlık Fakültesi & Erciyes Üniversitesi, Güzel Sanatlar Fakültesi	THE CONCEPT OF META-SPACE IN THE DIGITAL AGE: NEW FRONTIERS IN ARCHITECTURE AND ART
Asst. Prof. Dr. Damla YILDIZ	Karabük Üniversitesi Orman Fakültesi Orman Mühendisliği Bölümü, Ormanlık Politikası ve Yönetimi Ana Bilim Dalı, Karabük/TÜRKİYE	CURRENT STATUS, ISSUES, AND SOLUTION PROPOSALS IN THE LOCAL GUIDANCE APPLICATION
Asst. Prof. Dr. Damla YILDIZ	Karabük Üniversitesi Orman Fakültesi Orman Mühendisliği Bölümü, Ormanlık Politikası ve Yönetimi Ana Bilim Dalı, Karabük/TÜRKİYE	BIBLIOMETRIC ANALYSIS OF POSTGRADUATE THESES PREPARED ON COOPERATIVES IN THE FIELD OF FORESTRY AND FOREST ENGINEERING PROFESSIONAL DISCIPLINE
Assoc. Prof. Dr. Beyhan PAMUK Assoc. Prof. Dr. Şengül EROL Shaghayegh TAJAMMOLİ MOHADDES	Uşak Üniversitesi Güzel Sanatlar Fakültesi Tekstil ve Moda Tasarımı Bölümü & Uşak Üniversitesi Lisansüstü Eğitim Ens.Tasarım Çalışmaları Yük.Lisans Öğrencisi	THE COLOR OF THE SOUND, THE TEXTURE OF THE FABRIC: SYNEATHETIC REFLECTIONS OF DEEP HOUSE AND IRANIAN FOLK FUSION IN CLOTHING DESIGN
Prof. Dr. Mehmet Nuri ÇINARCI	Van Yüzcüncü Yıl Üniversitesi, Eğitim Fakültesi	SADİ'S GULISTAN AS A SOURCE OF WISDOM IN ŞEM'İ ŞEM'ULLAH'S ANNOTATION ON THE MASNAVI
Prof. Dr. Mehmet Nuri ÇINARCI	Van Yüzcüncü Yıl Üniversitesi, Eğitim Fakültesi	THE FUNCTION OF THE VERSES AND HADITHS USED IN ÂŞİK ÇELEBİ'S DIVAN
Assoc. Prof. Dr. Hülya SÖNMEZ L. LE GAC	Muş Alparslan Üniversitesi/Eğitim Fakültesi	AN EVALUATION OF THE CONCEPTS OF MINORITY LANGUAGE AND HERITAGE LANGUAGE
Öykü Soyöz Semerci Assoc. Prof. Dr. Emre Vadi Balcı	Usak University, Graduate School of Education, Department of Communication Sciences, Central Campus, Usak. & Usak University, Graduate School of Education, Department of Communication Sciences, Central Campus, Usak.	DIGITALIZATION AND EMERGING BEHAVIORAL DEPENDENCIES: NOMOPHOBIA, NETLESSPHOBIA, FOMO, AND SOCIAL CYBERLOAFING
Şeymanur ALPAR Asst. Prof. Dr. Damla YILDIZ	Karabük Üniversitesi, Orman Fakültesi, Orman Mühendisliği Bölümü, Karabük-TÜRKİYE & Karabük Üniversitesi Orman Fakültesi Orman Mühendisliği Bölümü, Ormanlık Politikası ve Yönetimi Ana Bilim Dalı, Karabük/TÜRKİYE	EVALUATIONS OF WOMEN FOREST ENGINEERS EMPLOYED IN THE PUBLIC SECTOR
Eda GÜLBAY Asst. Prof. Dr. Damla YILDIZ	Karabük Üniversitesi, Orman Fakültesi, Orman Mühendisliği Bölümü, Karabük-TÜRKİYE & Karabük Üniversitesi Orman Fakültesi Orman Mühendisliği Bölümü, Ormanlık Politikası ve Yönetimi Ana Bilim Dalı, Karabük/TÜRKİYE	THE EFFECTS OF FORESTS ON HUMAN HEALTH: FOREST BATHING AND FOREST THERAPY PRACTICES IN THE CONTEXT OF HEALTH TOURISM

21.12.2025

HALL-7/SESSION-1



PARIS



TÜRKİYE TIME: 19:35-22:00

CHAIR: Prof. Dr. Murat YILMAZ

CHAIR VICE: Assoc. Prof. Dr. Selma AKOL GÖKTAŞ

Author(s)	Affiliation	Title
Prof. Dr. Murat YILMAZ	Van Yüzüncü Yıl Üniversitesi, Eğitim Fakültesi	POPULATION DEVELOPMENT AND FACTORS AFFECTING DEVELOPMENT IN ISTANBUL (TR1) LEVEL-1 REGION BETWEEN 2007-2024
Prof. Dr. Murat YILMAZ	Van Yüzüncü Yıl Üniversitesi, Eğitim Fakültesi	POPULATION DEVELOPMENT AND FACTORS AFFECTING DEVELOPMENT IN WESTERN MARMARA (TR2) LEVEL-1 REGION BETWEEN 2007-2024
Asst. Prof. Dr. Zeynep ÇAVUŞ ERDEM	Harran Üniversitesi, Eğitim Fakültesi	AN INVESTIGATION OF PRE-SERVICE TEACHERS' DEFINITIONS OF ALGEBRAIC CONCEPTS
Asst. Prof. Dr. Zeynep ÇAVUŞ ERDEM	Harran Üniversitesi, Eğitim Fakültesi	THE EXAMINATION OF MATHEMATICAL MODELING PROBLEMS DESIGNED BY PRE-SERVICE TEACHERS
Assoc. Prof. Dr. Zühre YILMAZ GÜNGÖR	Anadolu Üniversitesi, Eğitim Fakültesi	LANGUAGE TEACHING IN THE DIGITAL AGE: AN ANALYSIS OF THE FRENCH FOREIGN LANGUAGE METHOD BOOK ÉDITO IN TERMS OF TECHNOLOGY COMPATIBILITY
Assoc. Prof. Dr. Selma AKOL GÖKTAŞ	Trakya University, Faculty of Education	ASSESSMENT OF PRE-SERVICE TEACHERS' OPINIONS ON THEIR PROFESSIONAL SELF-EFFICACY AT TRAKYA UNIVERSITY
Assoc. Prof. Dr. Selma AKOL GÖKTAŞ	Trakya University, Faculty of Education	AN INVESTIGATION OF ATTITUDES TOWARD THE TEACHING PROFESSION: A STUDY ON PRESERVICE TEACHERS AT TRAKYA UNIVERSITY
Prof. Dr. Necdet KONAN Belemir GEZER	İnönü Üniversitesi Eğitim Fakültesi Eğitim Bilimleri Bölümü & İnönü Üniversitesi Eğitim Bilimleri Enstitüsü Eğitim Yönetimi Yüksek Lisans öğrencisi	OPINIONS, EXPERIENCES, AND RECOMMENDATIONS OF ENGLISH TEACHERS REGARDING THE USE OF ARTIFICIAL INTELLIGENCE IN PRIMARY SCHOOL ENGLISH EDUCATION
Prof. Dr. Necdet KONAN Hidayet Üneyse DEMİR	İnönü Üniversitesi Eğitim Fakültesi Eğitim Bilimleri Bölümü & İnönü Üniversitesi Eğitim Bilimleri Enstitüsü Eğitim Yönetimi Yüksek Lisans öğrencisi,	SCHOOL COUNSELORS' VIEWS, EXPERIENCES, AND RECOMMENDATIONS CONCERNING ARTIFICIAL INTELLIGENCE-SUPPORTED GUIDANCE ACTIVITIES

21.12.2025

HALL-8/SESSION-1



PARIS



TÜRKİYE TIME: 19:35-22:00

CHAIR: Asst. Prof. Dr. Osman SÖNER

CHAIR VICE: Dr. Yusuf ÇAKIR

Author(s)	Affiliation	Title
Asst. Prof. Dr. Osman SÖNER Deniz DABAN	İstanbul Sabahattin Zaim Üniversitesi, Rehberlik ve Psikolojik Danışmanlık Bölümü & İstanbul Sabahattin Zaim Üniversitesi, Rehberlik ve Psikolojik Danışmanlık Bölümü Yüksek Lisans Öğrencisi	SCIENTIFIC MAP OF THE LITERATURE ON THERAPEUTIC FAMILY MEDIATION: BIBLIOMETRIC ANALYSIS OF WOS PUBLICATIONS
Asst. Prof. Dr. Osman SÖNER Sümeyye DÜNDAR İclal KARABALIK	İstanbul Sabahattin Zaim Üniversitesi, Rehberlik ve Psikolojik Danışmanlık Bölümü & İstanbul Sabahattin Zaim Üniversitesi, Rehberlik ve Psikolojik Danışmanlık Bölümü Yüksek Lisans Öğrencisi	THE INVISIBLE POWER OF PSYCHOTHERAPY: A SYSTEMATIC ANALYSIS OF MASTER'S THESES ON THE THERAPEUTIC ALLIANCE
Dr. Yusuf ÇAKIR	Diyanet İşleri Başkanlığı	RADI AL-ESTERÂBÂDÎ'S EXPERTISE WITH POETRY: THE EXAMPLE OF TAWÂBU
Asst. Prof. Dr. Servet KILIÇ	Bingöl Üniversitesi, İlahiyat Fakültesi	THE ATTRIBUTE OF BAYNIYYA IN CLASSICAL AND MODERN PHONETICS: CONCEPTUAL FRAMEWORK AND A COMPARATIVE STUDY
MSc. Şifa ONBAŞI Assoc. Prof. Dr. Sultan OKUMUŞOĞLU	European University of Lefke, Faculty of Arts & Sciences	EXAMINATION OF THE PREDICTOR EFFECT FOR GENDER ROLES AND LEGITIMIZATION OF HONOUR SYSTEM VARIABLES ABOUT ATTITUDES TOWARDS VIOLENCE AGAINST WOMEN IN THE NAME OF HONOR
Asst. Prof. Dr. Çiğdem YEL	Sivas Cumhuriyet Üniversitesi, Edebiyat Fakültesi, Sosyoloji Bölümü	HEALTH LITERACY AND AGING
İrem YILMAZ ASLANTAŞ Assoc. Prof. Dr. Hüseyin EKİZLER	İstanbul Nişantaşı Üniversitesi, Lisansüstü Eğitim Enstitüsü & Marmara Üniversitesi, İşletme Fakültesi	THE IMPACT OF ARTIFICIAL INTELLIGENCE APPLICATIONS IN E- COMMERCE ON CONSUMER BEHAVIOR
Hakan GÜLÇAY Burcu ÇITLAK	Medicana Education Group, MBA Schools Denizli Campus & Medicana Education Group, MBA Schools General Management Department	A REVIEW OF THE PRACTICAL USE OF DRAMA TECHNIQUES IN CHILDREN WITHIN THE CONTEXT OF SENSORY ACTIVATOR THEORY

21.12.2025

HALL-9/SESSION-1



PARIS



TÜRKİYE TIME: 19:35-22:00

CHAIR: Prof. Dr. İsmail BAKAN

CHAIR VICE: Asst. Prof. Dr. Yusuf Erdem TUNÇ

Author(s)	Affiliation	Title
Assist Prof. PhD Hüseyin GÜVENOĞLU Prof. Dr. Özcan KARAHAN	Bandırma Onyediy Eylül University Faculty of Economics and Administrative Sciences	THE RELATIVE IMPACT OF COST AND DEMAND INFLATION ON INTEREST RATES IN TÜRKİYE
Assist Prof. PhD Hüseyin GÜVENOĞLU Prof. Dr. Özcan KARAHAN	Bandırma Onyediy Eylül University Faculty of Economics and Administrative Sciences	THE VALIDITY OF THE QUANTITY THEORY OF MONEY IN TÜRKİYE
Prof. Dr. İsmail BAKAN Prof. Dr. Burcu ERŞAHAN Yasemin PAÇACI	Kahramanmaraş Sütçü İmam Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, & Kahramanmaraş Sütçü İmam Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, Uluslararası Ticaret ve Lojistik Bölümü	THE IMPACT OF ORGANİZATİONAL CİTİZENSHIP BEHAVİOR ON WORKPLACE FRIENDSHIP AND WORKPLACE HAPPİNESS: AN FİELD STUDY
Asst. Prof. Dr. Yusuf Erdem TUNÇ	Karadeniz Teknik Üniversitesi, İktisadi ve İdari Bilimler Fakültesi	SOCIAL PROTECTION AGAINST CONTINGENT RISKS
Asst. Prof. Dr. Yusuf Erdem TUNÇ	Karadeniz Teknik Üniversitesi, İktisadi ve İdari Bilimler Fakültesi	PARENTAL LEAVE IN TURKEY AND EUROPEAN UNION COUNTRIES
Asst. Prof. Dr. İbrahim Oğulcan ERAYMAN	Bursa Uludağ Üniversitesi, İktisadi ve İdari Bilimler Fakültesi	NEW FORMS OF DOMINATION IN LIBERAL DEMOCRACY: A CRITICAL PERSPECTIVE CENTERED ON WOLIN AND CHUL HAN
Prof. Dr. İsmail BAKAN Prof. Dr. Burcu ERŞAHAN Ayşe BUYUNDURUK	Kahramanmaraş Sütçü İmam Üniversitesi, İktisadi ve İdari Bilimler Fakültesi	THE PREDİCTİVE ROLE OF ORGANİZATİONAL CULTURE AND ORGANİZATİONAL SPİRİTUALİTY ON TRANSFORMATİONAL LEADERSHIP İN THE BANKİNG SECTOR
Assoc.Prof..Dr. Yasin KEREM	Sakarya University, the Faculty of Business	TO WHAT EXTENT CAN THE RISE OF THE SWEDISH DEMOCRATS BE EXPLAINED BY THE INCREASING NUMBER OF IMMİGRANTS?
Prof. Dr. Fatih KIRIŞIK Res. Asst. Furkan KILINÇER	Karabük Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, Siyaset Bilimi ve Kamu Yönetimi	THE STATE'S POSİTİVE OBLİGATİON İN COMBATİNG İNFORMATİON DİSORDER AND THE RİGHİT TO ACCESS ACCURATE İNFORMATİON
Orhan OKTAR Prof. Dr. Enis Baha BİÇER	Yüksek Lisans Öğrencisi, Sivas Cumhuriyet Üniversitesi, Sosyal Bilimler Enstitüsü, Sağlık Turizmi İşletmeciliği, Sivas, Türkiye & Sivas Cumhuriyet Üniversitesi, SBF, Sağlık Yönetimi, Sivas, Türkiye	AN EXAMİNATİON OF EXPATRIATES' AWARENESS OF HEALTH TOURİSM İN TÜRKİYE

21.12.2025**HALL-10/SESSION-1****PARIS****TÜRKİYE TIME: 19:35-22:00****CHAIR:** Yunus ERGÜN**CHAIR VICE:** Emil Ağayev

Author(s)	Affiliation	Title
Emil Ağayev	Teacher of the subject combination commission "Art and physical education" of the Azerbaijan State Pedagogical College under the Azerbaijan State Pedagogical University	MODERN AZERBAIJAN FINE ART HISTORY: NEW TRADITION, STYLE AND COMPOSITION
Emil Ağayev	Teacher of the subject combination commission "Art and physical education" of the Azerbaijan State Pedagogical College under the Azerbaijan State Pedagogical University	MUZEYLƏRDƏ PEŞƏ ETİKASININ İNKİŞAFINDA İDARƏETMƏNİN ROLU.
Həməzəbəyova Təranə Ağarza qızı	ADPU-nun nəzdində Azərbaycan Dövlət Pedaqoji Kollecinin müəllimi, "Qabaqcıl təhsil işçisi"	HEYDƏR ƏLİYEVİN DÖVLƏTÇİLİK KONSEPSİYASINDA KONSTITUSIYA VƏ SUVERENLİK İLİ KONTEKSTİNDƏ BƏDƏN TƏRBIYƏSİ VƏ İDMANA KONSTITUSION YANAŞMA.
Ələkbərov İkrəm İsmayıl oğlu	Azərbaycan Dövlət Dəniz Akademiyası	CLIMATE CHANGE OF SHIP ENERGY FACILITIES EFFECT ON EFFICIENCY
Hacer KICIRLI Beyza ALTUNTAŞ İlayda GÜÇLÜ Berfin İrem TUNÇ Sudenaz KARAKAYA	Yüksek İhtisas University, Faculty of Health Sciences, Department of Health Management, Ankara, Türkiye	THE EFFECTS OF ORGANIZATIONAL CULTURE AND ORGANIZATIONAL CLIMATE ON DIGITAL TRANSFORMATION ADAPTATION IN HEALTHCARE INSTITUTIONS: A FIELD STUDY IN ANKARA
Beyza Sinem BİNGÖL Edanur MENEKŞE Rümeysa KANLI Emine DEMİR	Yüksek İhtisas University, Faculty of Health Sciences, Department of Health Management, Ankara, Türkiye	THE RELATIONSHIP BETWEEN ORGANIZATIONAL CULTURE AND CLIMATE AND EMPLOYEE PERFORMANCE: A FIELD STUDY IN A HEALTHCARE INSTITUTION IN ANKARA
Lara Eylül BİLGİ Sağnak İSPİRLİ Havva KOCAOĞLU Nilay MERMER	Yüksek İhtisas University, Faculty of Health Sciences, Department of Health Management, Ankara, Türkiye	THE IMPACT OF ORGANIZATIONAL CULTURE AND ORGANIZATIONAL CLIMATE ON PATIENT SATISFACTION IN HEALTHCARE INSTITUTIONS: A FIELD STUDY IN A HOSPITAL IN ANKARA
Kamil GÜMÜŞ Eren ÖZALP Teoman ÖZTÜRK Umut GEDİK Yusufcan KIRIMLI	Yüksek İhtisas University, Faculty of Health Sciences, Department of Health Management, Ankara, Türkiye	ORGANIZATIONAL JUSTICE PERCEPTION IN THE CONTEXT OF ORGANIZATIONAL CULTURE AND ORGANIZATIONAL CLIMATE IN HEALTHCARE INSTITUTIONS: THE ANKARA CASE
Yunus ERGÜN Lecturer Ali Şükrü CİHAN	Bağımsız Araştırmacı & Giresun Üniversitesi, Espiye Meslek Yüksekokulu, Sivil Savunma ve İtfaiyecilik Programı, Giresun.	NATURAL DISASTERS, MIGRATION AND DISPLACEMENT: A COMPARATIVE ANALYSIS FROM GLOBAL AND TURKISH PERSPECTIVES
Yunus ERGÜN Lecturer Ali Şükrü CİHAN	Bağımsız Araştırmacı & Giresun Üniversitesi, Espiye Meslek Yüksekokulu, Sivil Savunma ve İtfaiyecilik Programı, Giresun.	UNIVERSITY STUDENTS' PERCEPTIONS OF NATURAL DISASTER AWARENESS: A CIVIL DEFENCE AND FIREFIGHTING STUDENTS CASE STUDY
Assoc. Prof. Dr. Nigar ALEV Assoc. Prof. Dr. Hüseyin ÇELİK	Van Yüzüncü Yıl Üniversitesi/İ.İ.B.F., İktisat Bölümü & Dicle Üniversitesi/İ.İ.B.F., İktisat Bölümü	FOREIGN DIRECT INVESTMENT AND YOUTH UNEMPLOYMENT IN TÜRKİYE: AN EMPIRICAL ASSESSMENT
Assoc. Prof. Dr. Nigar ALEV Assoc. Prof. Dr. Hüseyin ÇELİK	Van Yüzüncü Yıl Üniversitesi/İ.İ.B.F., İktisat Bölümü & Dicle Üniversitesi/İ.İ.B.F., İktisat Bölümü	AN ANALYSIS OF THE EFFECT OF EXCHANGE RATE, ECONOMIC GROWTH, AND RAINFALL AMOUNT ON AGRICULTURAL EXPORTS IN TURKEY USING THE TODA-YAMAMOTO CAUSALITY TEST

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Author(s)	Affiliation	Title
Dr. Jean LEROY	Université Paris Nanterre – Department of Sociology France	SOCIAL INEQUALITY AND URBAN TRANSFORMATION
MsC Ananya SINGH	Jawaharlal Nehru University – Centre for Political Studies India	YOUTH POLITICAL PARTICIPATION IN EMERGING DEMOCRACIES
Dr Somchai KITTIPONG MsC Narin CHAIWAT	Chulalongkorn University – Faculty of Social Sciences Thailand	CULTURAL IDENTITY AND GLOBALIZATION PROCESSES
Maria SANTOS	University of the Philippines – Department of Communication Philippines	DIGITAL MEDIA AND CIVIC ENGAGEMENT
Dr. Adebayo OLADIPO MsC Funke ADEYEMI Samuel OKON	University of Ibadan – Department of Sociology Nigeria	COMMUNITY DEVELOPMENT AND SOCIAL COHESION
MSc Ayesha KHAN	University of the Punjab – Department of Education Pakistan	TEACHER PERCEPTIONS OF INCLUSIVE EDUCATION
Dr Claire MOREL Luc PERRAUD	Sciences Po – Department of Political Science France	PUBLIC POLICY RESPONSES TO SOCIAL MOBILITY
Rahul MEHTA MsC Priya DESAI Dr. Vikram SHARMA Anil PATEL Neha JOSHI	University of Delhi – Department of Sociology India	MIGRATION TRENDS AND LABOR MARKET DYNAMICS
Dr. Liza RAMIREZ MsC Carlo MENDOZA	Ateneo de Manila University – Development Studies Program Philippines	POVERTY ALLEVIATION POLICIES AND LOCAL GOVERNANCE
Dr. Musa ABDULLAHI	Ahmadu Bello University – Department of Political Science Nigeria	DEMOCRATIC INSTITUTIONS AND ELECTORAL TRUST

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ONLINE**21.12.2025****HALL-2/SESSION-1****PARIS****TÜRKIYE TIME: 10:00-12:00****CHAIR: Dr. Pierre DUMAS****CHAIR VICE: MsC Hamza RAZA**

Author(s)	Affiliation	Title
Dr. Pierre DUMAS	Université Toulouse Jean Jaurès – Department of Sociology France	SOCIAL CAPITAL AND COMMUNITY PARTICIPATION
MsC Kavita MALHOTRA	Tata Institute of Social Sciences – Department of Social Work India	GENDER ROLES AND FAMILY STRUCTURES IN URBAN CONTEXTS
Dr. Preecha WONGSAWAT MsC Araya PHONGSIRI	Chiang Mai University – Faculty of Social Sciences Thailand	TRADITIONAL VALUES AND MODERNIZATION IN SOUTHEAST ASIA
Daniel CRUZ	De La Salle University – Department of Political Science Philippines	CIVIL SOCIETY AND DEMOCRATIC CONSOLIDATION
Dr. Sadiq BELLO Amina YUSUF	University of Lagos – Department of Sociology Nigeria	YOUTH UNEMPLOYMENT AND SOCIAL EXCLUSION
MsC Hamza RAZA	Quaid-i-Azam University – Department of International Relations Pakistan	MEDIA DISCOURSE AND PUBLIC OPINION FORMATION
Dr Nathalie GIRARD MsC Olivier MONNET Lucas BERNON	Université de Rennes – Department of Social Psychology France	COLLECTIVE MEMORY AND NATIONAL IDENTITY
Rohan IYER MsC Sneha KAPOOR Dr. Amit CHATTERJEE	University of Calcutta – Department of Sociology India	CLASS STRATIFICATION AND EDUCATIONAL ACCESS
Dr. Teresa FLORES MsC Miguel ANDRES	University of Santo Tomas – Department of Development Studies Philippines	LOCAL GOVERNANCE AND SUSTAINABLE DEVELOPMENT
Dr Ibrahim SULEMsC Zainab MUSA Hassan LAWALFatima SADIQUsman GARBA	Bayero University Kano – Department of Political Science Nigeria	ELECTORAL PARTICIPATION AND VOTER TRUST

21.12.2025**HALL-3/SESSION-1****PARIS****TÜRKİYE TIME: 10:00-12:00****CHAIR:** Dr. Emmanuel OKAFOR**CHAIR VICE:** MsC. Farah IQBAL

Author(s)	Affiliation	Title
Dr Ahmed RASHID	University of Karachi – Department of Sociology Pakistan	URBAN POVERTY AND SOCIAL ADAPTATION STRATEGIES
MsC Pauline BERNET	Université de Poitiers – Department of Social Sciences France	WORKPLACE CULTURE AND EMPLOYEE WELL-BEING
Rakesh VERMA MsC Poonam AGRAWAL	Banaras Hindu University – Department of Sociology India	RELIGIOUS DIVERSITY AND SOCIAL COEXISTENCE
Dr. Emmanuel OKAFOR	Nnamdi Azikiwe University – Department of Political Science Nigeria	POLITICAL ACCOUNTABILITY IN LOCAL GOVERNMENTS
MsC Arjun NAIR Dr. Meera PILLAI Sunil MENON	University of Kerala – Department of Social Psychology India	SOCIAL PERCEPTION AND GROUP DYNAMICS
Dr. Chaiyut SRISUK	Thammasat University – Faculty of Sociology Thailand	CIVIC MOVEMENTS AND PUBLIC PARTICIPATION
Lorna VILLANUEVA	Far Eastern University – Department of Communication Philippines	ONLINE NEWS CONSUMPTION AND TRUST IN MEDIA
Dr Sophie MAILLARD MsC. Hugo LENOIR	Université Clermont Auvergne – Department of Human Geography France	SPATIAL INEQUALITIES AND REGIONAL DEVELOPMENT
MsC .Farah IQBAL	International Islamic University – Department of Gender Studies Pakistan	WOMEN EMPOWERMENT AND EDUCATIONAL POLICY
Dr. Sulaiman ABDUL	Federal University Dutse – Department of Development Studies Nigeria	RURAL LIVELIHOODS AND SOCIAL RESILIENCE

21.12.2025**HALL-4/SESSION-1****PARIS****TÜRKIYE TIME: 10:00-12:00****CHAIR:** Dr. Benoit CHARPENTIER**CHAIR VICE:** Ramesh KUMAR

Author(s)	Affiliation	Title
MsC Nadia HUSSAIN	Lahore College for Women University – Department of Sociology Pakistan	SOCIAL NORMS AND WOMEN PARTICIPATION IN PUBLIC LIFE
Dr. Benoit CHARPENTIER	Université de Franche-Comté – Department of Political Science France	STATE LEGITIMACY AND CITIZEN TRUST
Ramesh KUMAR MsC Alka SHARMA	University of Rajasthan – Department of Sociology India	CASTE DYNAMICS AND SOCIAL MOBILITY
Dr. Chanon PHUMIPONG	Prince of Songkla University – Faculty of Social Sciences Thailand	BORDER COMMUNITIES AND REGIONAL IDENTITY
MsC Olivia CRUZ	Polytechnic University of the Philippines – Department of Communication Philippines	MEDIA REPRESENTATION AND YOUTH CULTURE
Dr. Suleiman ADAMU Aisha BELLO MsC Kabiru SANI	Usmanu Danfodiyo University – Department of Sociology Nigeria	INFORMAL ECONOMY AND URBAN SURVIVAL STRATEGIES
MsC Farooq AHMED	University of Sindh – Department of International Relations Pakistan	REGIONAL COOPERATION AND SOCIAL STABILITY
Dr. Monique PELLETIER Julien ARNAUD	Université Savoie Mont Blanc – Department of Human Geography France	MIGRATION PATTERNS AND TERRITORIAL CHANGE
MsC Tenzin NAMGYAL Dr. Pankaj MISRAR BANERJEE Anand ROY Sunita BOSE	Jawaharlal Nehru University – Centre for Social Systems India	URBAN GOVERNANCE AND CITIZEN ENGAGEMENT
Dr. Renato DELA ROSA	Pamantasan ng Lungsod ng Maynila – Department of Political Science Philippines	ELECTORAL BEHAVIOR AND VOTING PATTERNS

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ONLINE**21.12.2025****HALL-5/SESSION-1****PARIS****TÜRKİYE TIME: 10:00-12:00****CHAIR:** Dr. Salma AZIZ**CHAIR VICE:** MsC Salman FAROOQ

Author(s)	Affiliation	Title
Dr. Salma AZIZ	Forman Christian College University – Department of Sociology Pakistan	SOCIAL CHANGE AND FAMILY TRANSFORMATIONS
Dr. Laurent BEAUMONT	Université de La Rochelle – Department of Political Science France	GOVERNANCE MODELS AND PUBLIC POLICY EFFECTIVENESS
MsC Kunal JAINR	Symbiosis International University – Department of Sociology India	CONSUMPTION PATTERNS AND URBAN LIFESTYLES
Dr. Pisit RATTANAKORN	Mahidol University – Faculty of Social Sciences Thailand	HEALTH COMMUNICATION AND SOCIAL BEHAVIOR
Maria LOPEZ	University of San Carlos – Department of Development Studies Philippines	COMMUNITY PARTICIPATION IN LOCAL DEVELOPMENT
Dr. Yusuf LAWAL MsC Zainab ISMAIL Hassan ABDUL	Kwara State University – Department of Sociology Nigeria	SOCIAL INTEGRATION IN MULTIETHNIC SOCIETIES
MsC Salman FAROOQ	Bahria University – Department of Media Studies Pakistan	DIGITAL PLATFORMS AND POLITICAL COMMUNICATION
Dr Elise CHAPELLE MsC Adrien FAVRE	Université de Haute-Alsace – Department of Social Psychology France	ATTITUDES TOWARD SOCIAL DIVERSITY
MsC Rohan CHAKRABORTY Dr Suman BANERJEE Anita GHOSH MsC Deepak SEN Arjun MITRA	Presidency University – Department of Sociology India	EDUCATIONAL INEQUALITY AND ACCESS TO OPPORTUNITY
Dr. Alonzo REYES	Central Luzon State University – Department of Political Science Philippines	DECENTRALIZATION AND LOCAL LEADERSHIP

21.12.2025**HALL-6/SESSION-1****PARIS****TÜRKİYE TIME: 10:00-12:00****CHAIR:** Dr Farzana QURESHI
CHAIR VICE: MsC Joanna LIM

Author(s)	Affiliation	Title
Dr Farzana QURESHI	Shaheed Benazir Bhutto Women University – Department of Sociology Pakistan	GENDER NORMS AND SOCIAL PARTICIPATION
Dr Alain RICHARD	Université de Limoges – Department of Political Science France	PUBLIC ADMINISTRATION AND INSTITUTIONAL REFORM
MsC Suresh PATEL Anjali MEENA	University of Gujarat – Department of Sociology India	RURAL MODERNIZATION AND SOCIAL CHANGE
Dr Nattapong CHANTHA	Burapha University – Faculty of Social Sciences Thailand	TOURISM DEVELOPMENT AND COMMUNITY IMPACT
MsC Joanna LIM	Lyceum of the Philippines University – Department of Communication Philippines	SOCIAL MEDIA INFLUENCE ON PUBLIC OPINION
Dr Mohammed SADIQ MsC Halima USMAN Abdul MUSA	University of Maiduguri – Department of Sociology Nigeria	SOCIAL RECOVERY IN POST-CONFLICT COMMUNITIES
MsC Ali HAIDER	National University of Modern Languages – Department of Media Studies Pakistan	MEDIA FRAMING AND POLITICAL AWARENESS
Dr Colette MARCHAND Luc SIMON	Université d'Angers – Department of Social Geography France	URBAN SPACES AND SOCIAL INTERACTION
MsC Abhishek PANDEY Aman SHUKLA	University of Lucknow – Department of Sociology India	DIGITAL DIVIDE AND EDUCATIONAL ACCESS
Dr Manuel TORRES	Mindanao State University – Department of Political Science Philippines	PEACEBUILDING AND LOCAL GOVERNANCE

21.12.2025**HALL-7/SESSION-1****PARIS****TÜRKİYE TIME: 10:00-12:00****CHAIR:** Dr. Étienne ROUSSEL**CHAIR VICE:** MsC. Denise RAMOS

Author(s)	Affiliation	Title
Samina RAZA	University of Education – Department of Sociology Pakistan	EDUCATIONAL ASPIRATIONS AND SOCIAL MOBILITY
Dr Étienne ROUSSEL	Université de Reims Champagne-Ardenne – Department of Political Science France	CITIZEN PARTICIPATION IN REGIONAL GOVERNANCE
Mohit AGGARWAL Pallavi KHANNA	Panjab University – Department of Sociology India	FAMILY STRUCTURES AND INTERGENERATIONAL CHANGE
Dr. Kriangsak PHANOM	Silpakorn University – Faculty of Social Sciences Thailand	HERITAGE CONSERVATION AND SOCIAL IDENTITY
MsC. Denise RAMOS	University of San Jose–Recoletos – Department of Communication Philippines	PUBLIC RELATIONS AND INSTITUTIONAL TRUST
Abdulrahman SADIQ Zainab YAHAYA Ibrahim SULE	University of Ilorin – Department of Sociology Nigeria	SOCIAL COHESION IN DIVERSE COMMUNITIES
Hassan ALI	University of Peshawar – Department of International Relations Pakistan	REGIONAL CONFLICTS AND DIPLOMATIC DISCOURSE
Lucien VALLÉE Marion FISCHER	Université de Lorraine – Department of Social Psychology France	GROUP NORMS AND COLLECTIVE BEHAVIOR
Shubham MISHRA	University of Kalyani – Department of Sociology India	SOCIAL STRATIFICATION AND EDUCATIONAL OUTCOMES
Ernesto SALAZAR	Western Mindanao State University – Department of Political Science Philippines	LOCAL POLITICAL LEADERSHIP AND ACCOUNTABILITY

21.12.2025**HALL-8/SESSION-1****PARIS****TÜRKİYE TIME: 10:00-12:00****CHAIR:** Dr. Philippe CARON**CHAIR VICE:** MsC. Sandeep KAPUR

Author(s)	Affiliation	Title
Amina SHEHU	Umaru Musa Yar'adua University – Department of Sociology Nigeria	SOCIAL NORMS AND COMMUNITY RESILIENCE
Dr. Philippe CARON	Université de Corse Pasquale Paoli – Department of Political Science France	REGIONAL AUTONOMY AND GOVERNANCE STRUCTURES
MsC. Sandeep KAPUR Neelam BATRA	Guru Nanak Dev University – Department of Sociology India	URBAN MIGRATION AND FAMILY ADAPTATION
Thanawat BOONCHAI	Rajamangala University of Technology – Faculty of Social Sciences Thailand	TECHNOLOGY USE AND SOCIAL INTERACTION
Clarissa ONG	University of Asia and the Pacific – Department of Development Studies Philippines	CORPORATE SOCIAL RESPONSIBILITY AND SOCIETY
Abdulazeez BELLOM	Federal University of Technology Minna – Department of Sociology Nigeria	YOUTH EMPLOYMENT AND SOCIAL INCLUSION
Kamran SHAH	University of Balochistan – Department of International Relations Pakistan	CROSS-BORDER RELATIONS AND REGIONAL STABILITY
Dr. Hélène TISSOT	Université de Pau et des Pays de l'Adour – Department of Social Geography France	TERRITORIAL PLANNING AND SOCIAL EQUITY
MsC Aditya SRIVASTAVA Dr Kavita IYER	Banaras Hindu University – Department of Sociology India	SOCIAL CAPITAL AND COMMUNITY NETWORKS
Felicia DOMINGO	Bulacan State University – Department of Political Science Philippines	LOCAL POLICY MAKING AND CITIZEN ENGAGEMENT

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ONLINE**21.12.2025****HALL-9/SESSION-1****PARIS****TÜRKİYE TIME: 10:00-12:00****CHAIR:** Dr Sombat PRASERT
CHAIR VICE: MsC Piyush TIWARI

Author(s)	Affiliation	Title
Dr Noor FATIMA	Fatima Jinnah Women University – Department of Sociology Pakistan	SOCIAL VALUES AND WOMEN EMPOWERMENT
Dr Michel ARNAUD	Université de Perpignan Via Domitia – Department of Political Science France	BORDER REGIONS AND SOCIAL GOVERNANCE
MsC Piyush TIWARI Rachna PANDEY	University of Allahabad – Department of Sociology India	EDUCATIONAL ATTAINMENT AND SOCIAL ASPIRATIONS
Dr Sombat PRASERT	Kasetsart University – Faculty of Social Sciences Thailand	AGRARIAN CHANGE AND RURAL COMMUNITIES
MsC Angelica NAVARRO	University of Negros Occidental – Department of Communication Philippines	MEDIA LITERACY AND YOUTH ENGAGEMENT
Dr Ibrahim YAKUBU MsC Rahila UMAR Usman BALA	Kaduna State University – Department of Sociology Nigeria	SOCIAL ADAPTATION IN RAPIDLY GROWING CITIES
MsC Farhan AKHTAR	Karachi University – Department of Media Studies Pakistan	DIGITAL JOURNALISM AND PUBLIC DISCOURSE
Dr Lourdes VILLAROSA	Mariano Marcos State University – Department of Political Science Philippines	LOCAL INSTITUTIONS AND COMMUNITY PARTICIPATION

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HALL-10/SESSION-1



PARIS



TÜRKİYE TIME: 10:00-12:00

CHAIR: Dr. Somchai KITTIPONG

CHAIR VICE: Zainab MUSA

Author(s)	Affiliation	Title
Dr. Somchai KITTIPONG, Dr. Naree SUWAN	Chulalongkorn University, Department of Public Administration, Thailand	DIGITAL TRANSFORMATION AND PUBLIC SERVICE DELIVERY IN DEVELOPING ECONOMIES
Maria L. SANTOS, Juan P. REYES	University of the Philippines, Department of Political Science, Philippines	SOCIAL MEDIA INFLUENCE ON POLITICAL PARTICIPATION AMONG YOUTH
Dr. Abdulrahman BELLO Zainab MUSA	University of Lagos, Department of Economics, Nigeria	POVERTY ALLEVIATION POLICIES AND SOCIO-ECONOMIC DEVELOPMENT IN NIGERIA
Dr. Aisha SADIQ, Ibrahim LAWAL	Ahmadu Bello University, Department of Sociology, Nigeria	GENDER EQUALITY AND WOMEN'S PARTICIPATION IN THE LABOR MARKET
Ayesha KHAN	University of the Punjab, Department of Public Administration, Pakistan	THE ROLE OF DIGITAL TRANSFORMATION IN PUBLIC SECTOR GOVERNANCE: EVIDENCE FROM PAKISTAN
Muhammad ALI	Quaid-i-Azam University, Department of Sociology, Pakistan	SOCIO-ECONOMIC IMPACTS OF WOMEN ENTREPRENEURSHIP ON SUSTAINABLE DEVELOPMENT IN PAKISTAN

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THE REINVENTION OF A HERO: BARBAROS HAYRETTİN PAŞA AND THE
POLITICS OF NAVAL MEMORY IN TÜRKİYE

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ABSTRACT

This manuscript presents a critical analysis of the commemoration of *Barbaros Hayrettin Paşa* and the *Preveze* Naval Victory, framing it not as an organic, continuous tradition but as a dynamic and contested political instrument. It argues that the tradition's history is characterized by a series of disruptive reinventions, each meticulously engineered to serve the distinct ideological and strategic objectives of different political regimes in Türkiye. The study traces this evolution through three critical, non-linear phases. Initially, during the late Ottoman Empire's period of decline, the tradition was *invented* from the ground up by non-state actors, primarily the Ottoman Naval Society. Emulating successful Western models like the British Navy League's cult of Nelson, these actors strategically adopted Barbaros as a patriotic symbol to foster maritime consciousness, raise public funds, and legitimize a costly naval modernization program in response to imperial trauma and territorial losses.

Following the Republic of Türkiye's establishment, the tradition was selectively *re-invented* amid the new state's secular-nationalist project. Viewed with doubt due to its overt Ottoman relations, it was initially suppressed in favour of narratives centred on the War of Independence. However, through persistent advocacy from journalists and naval circles, it was cautiously appropriated by the state. This negotiation culminated in the official designation of the Preveze anniversary as "Naval Forces Day," a move that effectively stripped the tradition of its imperial connotations and repurposed it as a tool for building a republican maritime consciousness and for diplomatic signalling on the eve of World War II.

The study culminates by examining the contemporary *neo-Ottoman* culmination of the tradition, where it has been fully weaponized within the context of 21st-century Aegean crises and Eastern Mediterranean energy disputes. This phase is defined by the strategic fusion of the Navy's professionally cultivated historical identity with the state's assertive "Blue Homeland" (*Mavi Vatan*) doctrine. Through a comprehensive set of mechanisms—including grand naval parades as performative sovereignty, the resumed ritual of saluting Barbaros's tomb as a strategic speech act, the symbolic naming of both warships and civilian energy vessels after Ottoman heroes, and its propagation via state-sponsored popular culture (e.g., the *Barbaroslar: Akdeniz'in Kılıcı* TV series) and religious soft power projects—the commemoration is explicitly exploited to securitize maritime space, legitimize an assertive foreign policy, and promote a neo-Ottoman national identity. The study concludes that the trajectory of the

Barbaros tradition significantly complicates standard top-down models of "invented tradition" by highlighting the critical role of non-state actors, internal contestation, and bureaucratic struggles, thereby revealing the perpetual negotiation in Turkish politics between a republican and an imperial past, where historical narrative is mobilized to project power and shape identity in the face of modern geopolitical competition.

Keywords: Invention of Tradition, Barbaros Hayrettin Paşa , Preveze Naval Victory, Blue Homeland (Mavi Vatan), Turkish Navy, Neo-Ottomanism.

ÖZET

Bu çalışma, Barbaros Hayrettin Paşa ve Preveze Deniz Zaferi'nin anılmasını ele alarak, bu geleneğin organik ve sürekli bir hat değil, Türkiye'deki farklı siyasi rejimlerin kendine özgü ideolojik ve stratejik hedeflerine hizmet etmek üzere özenle tasarlanmış bir dizi kesintili yeniden icatlar tarihi olduğunu savunmaktadır. Çalışma, bu evrimi birbirinden kesin çizgilerle ayrılan üç kritik aşamada izlemektedir. İlk olarak, Osmanlı İmparatorluğu'nun çöküş döneminde, gelenek devlet-dışı aktörler – başta Osmanlı Donanma Cemiyeti – tarafından *icat edilmiştir*. İngiliz Donanma Ligi'nin Nelson kültü gibi başarılı Batı modellerini taklit eden bu aktörler, imparatorluk travması ve toprak kayıplarına bir yanıt olarak, denizcilik bilincini teşvik etmek, kamu fonu toplamak ve maliyetli bir donanma modernizasyon programını meşrulaştırmak amacıyla Barbaros'u stratejik bir vatanseverlik sembolü olarak benimsemiştir. Cumhuriyet'in kuruluşunu takiben, yeni devletin laik-ulusalcı projesi bağlamında gelenek seçici bir şekilde *yeniden icat edilmiştir*. Açık Osmanlı çağrışımları nedeniyle kuşkuyla karşılanan gelenek, başlangıçta İstiklal Savaşı merkezli anlatılar lehine bastırılmıştır. Ancak, gazetecilerin ve denizci çevrelerinin ısrarlı savunuculuğu sayesinde, devlet tarafından ihtiyatla sahiplenilmiş bir mirasa dönüşmüştür. Bu müzakere, Preveze yıl dönümünün resmi olarak "Deniz Kuvvetleri Günü" ilan edilmesiyle sonuçlanmış; bu hamle, geleneği imparatorluk çağrışımlarından arındırarak onu, cumhuriyetçi bir denizcilik bilinci inşa etmek ve İkinci Dünya Savaşı arifesinde diplomatik bir mesaj aracı olarak kullanıma sunmuştur.

Bu araştırma, geleneğin çağdaş neo-Osmanlı doruk noktasının incelenmesiyle son bulmaktadır. Bu aşamada, 21. yüzyıl Ege krizleri ve Doğu Akdeniz enerji anlaşmazlıkları bağlamında gelenek tamamen silahlandırılmıştır. Bu faz, Donanma'nın profesyonelce inşa edilmiş tarihsel kimliği ile devletin genişlemeci "Mavi Vatan" doktrininin stratejik olarak kaynaşmasıyla tanımlanmaktadır. Eylemsel bir egemenlik gösterisi olarak büyük deniz geçit törenleri, stratejik bir söylem olarak Barbaros'un türbesini selamlama ritüelinin yeniden başlatılması, hem savaş gemilerinin hem de sivil hidrokarbon araştırma/sondaj gemilerinin Osmanlı kahramanlarının isimleriyle sembolik olarak adlandırılması ve devlet destekli popüler kültür (örneğin *Barbaroslar: Akdeniz'in Kılıcı* dizisi) ve dini yumuşak güç projeleri aracılığıyla yayılımından oluşan kapsamlı bir mekanizmalar seti aracılığıyla, bu anma açık bir şekilde deniz alanını güvenleştirmek, iddialı bir dış politikayı meşru kılmak ve neo-Osmanlı bir ulusal kimliği teşvik etmek için istismar edilmektedir. Çalışma, Barbaros geleneğinin izlediği seyirin, devlet-dışı aktörlerin, iç çekişmelerin ve bürokratik mücadelelerin kritik rolünü vurgulayarak, standart "yukarıdan aşağıya icat edilmiş gelenek" modellerini önemli ölçüde karmaşıktırdığı

sonucuna varır; bu durum, Türk siyasetinde cumhuriyetçi ve imparatorluk geçmişi arasındaki, tarihsel anlatının modern jeopolitik rekabetle yüzleşmek için güç projeksiyonu ve kimlik inşası amacıyla seferber edildiği sürekli müzakereyi ortaya koymaktadır.

Anahtar Kelimeler: Geleneğin İcadı, Barbaros Hayrettin Paşa , Preveze Deniz Zaferi, Mavi Vatan, Türk Donanması, Neo-Osmanlılık.

INTRODUCTION

In March 2019, a flotilla of Turkish warships performed a ritual unseen for over a century: as they departed the Golden Horn, they rendered a full ceremonial salute towards the Istanbul tomb of the 16th-century Ottoman admiral, Barbaros Hayrettin Paşa (Dz.K.K. 2021, 314). This revival of an imperial tradition was a calculated act of historical reclamation, timed to coincide with naval exercises asserting Türkiye’s claims in the Eastern Mediterranean under the “Blue Homeland” (Mavi Vatan) doctrine (Gürdeniz 2013, 19). Precisely one hundred and ten years earlier, in the wake of devastating territorial losses that underscored naval weakness, a group of Ottoman officers and intellectuals had founded the Ottoman Naval Society (*Donanma-yi Osmanî Muavenet-i Milliye Cemiyeti*). Their first order of business was to resurrect that very same admiral from obscurity, launching a public campaign to restore his tomb and name new warships in his honour, hoping to channel his legendary victory at Preveze (1538) into popular support for a modern fleet (Beşikçi 1999, 93).

This act of commemoration in 1909 initiated a pattern of strategic revival that would repeat throughout the twentieth century. At another moment of regional tension—the 1996 Kardak crisis with Greece—the Turkish Navy reinvented another tradition: it staged its first major public naval parade in the Istanbul Strait since the Ottoman era. This performative show of force, consciously modelled on Ottoman ceremonial practices, was intended to showcase naval readiness and assert national sovereignty to both domestic and international audiences (Erkaya and Baytok 2001, 290–91; Cumhuriyet 1996).

This article argues that the commemoration of Barbaros Hayrettin Paşa is not a continuous, organic tradition but a fragmented and contested palimpsest of invented meanings (Hobsbawm and Ranger 1983). Its history is one of striking discontinuity, characterised by deliberate revival, intentional neglect, and strategic repurposing across three vastly different political eras: the late Ottoman Empire, the secular Republic, and the contemporary state. By tracing this uneven evolution from 1909 to the present, this study moves beyond the top-down model of “invented tradition.” Instead, it reveals a complex process driven by a shifting coalition of actors—from naval officers and journalists to civil societies and political elites—each seeking to legitimise their own vision of power, identity, and geopolitical ambition by writing and rewriting the admiral’s legacy.

This analysis contributes to the historiography of memory and state formation by highlighting the critical role of *bottom-up agency and contestation* in the construction of national tradition. The Barbaros narrative was never stable; it was a site of struggle, as seen in the debates over its celebration and the 1974 bureaucratic decision to replace the Preveze commemoration with a celebration of Çaka Bey (Nutku 1974; Çulduz 1979). Its journey—from an emblem of imperial revivalism to a tool of Republican naval advocacy, to a symbol of neo-Ottoman geopolitical

ambition—demonstrates the non-linear and often contentious evolution of symbolic figures in modern nation-building. To unpack this process, the article proceeds in chronological order. First, it examines the tradition's initial invention by the Ottoman Naval Society and its emulation of European models. Second, it analyses its precarious appropriation and ambivalent status in the early Turkish Republic. Ultimately, it examines its contemporary culmination as a cornerstone of an assertive maritime strategy and a reconfigured national identity, revealing how the past is continually reshaped to meet the demands of the present.

THEORETICAL FRAMEWORK: THE CONTESTED INVENTION OF A NAVAL TRADITION

This article is grounded in the seminal concept of the “invention of tradition,” as formulated by Eric Hobsbawm and Terence Ranger. They argue that many practices perceived as ancient or timeless are, in fact, modern constructs designed to establish continuity with a suitable past for the purposes of instilling social norms and legitimising institutions (Hobsbawm and Ranger, 1983). This model provides a powerful foundational lens for understanding how naval traditions, with their often-anachronistic rituals and language, are formally established and codified. However, while Hobsbawm and Ranger's framework effectively illuminates the *mechanism* of invention, its emphasis on top-down imposition by elites can risk presenting the process as monolithic and uncontested.

To address this limitation and achieve a more nuanced analysis, this framework integrates critical scholarship on the “politics of memory” (Olick and Robbins 1998) and the “uses of the past” (Tilly 1994). This body of work shifts the focus from mere invention to ongoing *contestation*, emphasising the agency of various actors in promoting, resisting, and redefining historical narratives. As Alon Confino notes, memory is not a passive receptacle but a site of struggle over meaning, where different groups seek to authorise their version of the past (1997). Applying this to a naval context, it becomes essential to ask not only how a tradition was invented but also who was involved in its creation, who opposed it, and how its meaning was negotiated.

Therefore, this article employs an integrated three-layer analytical model to dissect the invention of a specific naval tradition. This model allows for a comprehensive examination that accounts for both the formal structures of invention and the dynamic social conflicts that shape them.

Mechanism: The Formalization of Ritual and Symbol

The first layer examines the tangible processes of invention, as per Hobsbawm and Ranger (1983). This involves identifying the specific rituals, ceremonies, language, and material symbols that are created or re-purposed. Analysis at this level asks: How is the tradition given concrete form? How is it repeated and institutionalized to create the impression of immutability and historical depth? This includes the codification of ceremonies, the publication of historical narratives in official manuals and naval journals, and the design of uniforms and insignia.

Agents and Contestation: The Struggle over Narrative

Building on memory studies, the second layer identifies the key actors involved in this process. This moves beyond a simple elite-mass model to investigate a complex field of agents, including senior naval leadership, political figures, mid-ranking officers, enlisted personnel, journalists, and public intellectuals. The central question here is one of conflict and negotiation: Which groups championed this tradition and why? Which groups resisted, subverted, or offered alternative interpretations? By analysing primary sources, such as naval journals, memoirs, and newspaper editorials, we can trace the “struggle over historical narrative” (Zerubavel, 1995) that defines the tradition’s evolution.

Ideological Function: The Political Work of the Past

The third layer synthesizes the previous two to interrogate the ultimate purpose of the invented tradition. Drawing from the concept of the “use of the past,” this analysis asks: What political, social, or ideological work does this tradition perform in its specific historical context? Is it designed to foster internal cohesion, legitimize naval expansion, justify political authority, or create a public image of the navy as a timeless and apolitical institution? The function is never static; it is the outcome of the contestation detailed in the second layer and is realized through the mechanisms detailed in the first.

METHODOLOGY

This study employs a systematic qualitative content analysis to trace the historical development and political utility of the Barbaros Hayrettin Paşa commemorative tradition. The research is designed to combine historical analysis with a rigorous examination of a wide range of primary sources, thereby uncovering the processes through which this naval narrative has been constructed, contested, and utilized over time. The investigation draws on several key categories of primary materials, each chosen to illuminate a different facet of the tradition's ecosystem.

Institutional and official perspectives are drawn from the sequential analysis of the Turkish Navy's own publications, namely *Deniz Mecmuası* (1928-1948), *Donanma Dergisi* (1948-1968), and *Deniz Kuvvetleri Dergisi* (1968-present). To understand the role of civil society and advocacy groups in shaping the tradition, the study turns to the journals of naval societies, specifically the Ottoman Naval Society's *Donanma* (1910-1919) and the Turkish Naval Society's journal *Derya* (1965-1987). Public discourse and media representation are examined through a thorough review of newspaper archives, including *İkdam* and *Akşam* for the early period (1910-1929) and *Cumhuriyet* and *Milliyet* from 1928 onward, with a targeted focus on coverage surrounding key anniversaries and commemorative events. These public-facing sources are further supplemented by firsthand accounts from naval officers' memoirs, which provide invaluable internal perspectives, and by contemporary sources such as the Anadolu Agency's digital archives and *Savunma ve Havacılık* defence magazine for the most recent iterations of the tradition.

The analytical process itself follows a structured qualitative content analysis approach. All collected sources were first systematically organized in chronological order to enable a precise

tracking of the narrative's evolution across decades. The analysis then engaged in both semantic and latent content examination, paying particular attention to the frequency and, more importantly, the shifting contextual usage of the key terms "Preveze " and "Barbaros." This examination was guided by a coding framework designed to identify recurring narrative frames, such as Ottoman glory, Republican pride, domestic mobilisation, geopolitical deterrence, and diplomatic utility. Finally, to ensure a comprehensive and critical understanding, the research employed rigorous source triangulation, consistently cross-referencing institutional pronouncements, media reports, and personal accounts. This method allows for the identification of patterns, discrepancies, and silences in the portrayal of the commemoration across different contexts, ensuring both scholarly reproducibility and a nuanced understanding of how the Barbaros tradition has been continually reinvented to serve evolving political and strategic purposes.

IMPERIAL REVIVAL: INVENTING A HERO FOR A FAILING EMPIRE (1909–1922)

The dawn of the 20th century found the Ottoman Empire in a state of protracted decline, its naval impotence rendered starkly visible by the recent loss of Crete and other Aegean islands. This period of territorial amputation and maritime humiliation forged a profound "trauma of loss" in the collective consciousness, underscoring the existential link between naval power and imperial survival (Güvenç 2009, 21–25). It was within this context of strategic crisis that the Ottoman Naval Society (*Donanma-yi Osmanî Muavenet-i Milliye Cemiyeti*) emerged in 1909 as the primary agent of a cultural and political project: the invention of a heroic naval tradition capable of galvanizing public support and legitimizing a drive for naval rearmament.

The Society's strategy was one of conscious and calculated emulation. Looking to successful Western models, particularly the British Navy League's cult of Admiral Horatio Nelson and the celebration of Trafalgar, the Society's members sought to create an indigenous symbolic repertoire (Hamilton 1986, 142). They found their ideal national hero in Barbaros Hayrettin Paşa , the 16th-century admiral whose victory at Preveze had established Ottoman naval supremacy in the Mediterranean. As prominent member Ali Şükrü Bey explicitly argued, just as the British celebrated Nelson, the Ottomans must honour Barbaros and Preveze to ignite patriotic fervour and maritime awareness (Şükrü 1917, 81).

This emulation was operationalized through three key mechanisms. First, the Society's journal, *Donanma*, became the vehicle for a sustained public campaign, publishing numerous articles that reframed Barbaros not as a historical figure but as a timeless symbol of Ottoman naval glory and a model for emulation (Beşikçi 1999, 74). Second, they advocated for the symbolic restoration of Barbaros's neglected tomb in Beşiktaş, transforming it from a forgotten relic into a nascent site of national memory (Çoker 1910). The most potent act of invention, however, was the *naming of warships*. The Society played a crucial role in the acquisition and naming of two new battleships from Germany. By bestowing upon them the names *Barbaros Hayreddin* and *Turgut Reis*, they created a tangible, iron-clad link between the empire's glorious past and its envisioned modern future (Langensiepen and Güleryüz 1995, 216–17). This practice directly mirrored the British naming of the "Lord Nelson" class battleships and

served to provide sailors with heroic role models from an era of peak Ottoman maritime power (Naval Encyclopedia 2022; Çapar et al. 2022).

The ideological function of this invented tradition was multifaceted. It aimed to *foster a modern imperial patriotism* that could transcend the empire's ethnic divisions, using the figure of Barbaros as a unifying symbol of Ottoman strength. Simultaneously, it served the very practical goal of *raising funds* for the new fleet through public subscriptions and donations organized by the Society. Ultimately, the revival of Barbaros was a defensive cultural strategy designed to *counter domestic disintegration* and project an image of resilience and historical continuity in the face of internal separatist movements and external imperialist pressures (Beşikçi 1999, 93). The Society's invention of tradition was, therefore, a critical political act—an attempt to write a new, victorious chapter for the Ottoman navy by strategically editing and reviving its past.

REPUBLICAN APPROPRIATION AND AMBIVALENCE (1923–1950)

The establishment of the Turkish Republic in 1923 necessitated a profound reimagining of the nation's historical narrative. The new state, under Mustafa Kemal Atatürk, consciously turned away from its Ottoman past, celebrating the victories of the more recent War of Independence (1919–1923) instead. Within this ideological framework, the glorious naval victories of the Ottoman era, including the Battle of *Preveze* in 1538, became a suspended tradition—a source of pride that was nevertheless politically inconvenient due to its imperial associations. This ambivalence resulted in the official sidelining of the navy as an institution, reflecting the Republic's overwhelming strategic and financial focus on building a land army (Barlas & Güvenç, 2010, 227)

Despite the state's initial reluctance, the memory of *Preveze* and maritime glory was kept alive by actors in civil society. Foremost among these was the journalist Abidin Daver, who used his platform to relentlessly advocate for a modern navy and the revival of a national maritime consciousness. Through a continuous stream of articles and public pressure, Daver and his contemporaries argued that a strong naval tradition was not a vestige of the Ottoman Empire but an essential component of a modern Turkish national identity. This bottom-up campaign served as a constant reminder to the state of the popular resonance of naval history (Daver 1930b, p. 3; Uyaniker 2021, 190).

The pivotal moment of negotiation between this public sentiment and state ideology arrived with the quadricentennial of the Battle of *Preveze* in 1938. The anniversary presented an opportunity for the Republican People's Party (CHP) government to co-opt this popular history and align it with republican values. The celebration was sanctioned by an ailing Atatürk, granting it the necessary official legitimacy. However, its impetus and energy were demonstrably driven from below by the efforts of journalists like Daver and a receptive public. This negotiation culminated in the official designation of the anniversary as "Navy Day" (*Donanma Bayramı*), effectively transforming a suspended Ottoman tradition into an institutionalized republican holiday (Uyaniker 2021, 192).

This act of appropriation served a clear ideological function. First, it aimed to build a much-needed "maritime consciousness" in a nation whose leadership and populace were historically oriented toward land. Second, on the eve of World War II, the public celebration of naval power became a potent tool of diplomatic signalling. By reviving the memory of Preveze and showcasing its modernizing, albeit still limited, naval forces, Türkiye sought to project strength and assert its sovereignty to both Axis and Allied powers watching from the Mediterranean (Uyaniker 2021, 192). Thus, Navy Day became a symbol of how historical memory could be negotiated to serve the contemporary diplomatic and nation-building goals of the young republic.

COLD WAR INSTRUMENTALISATION AND CONTESTATION (1950–1990)

The Cold War era transformed the commemoration of the Preveze Victory and Barbaros Hayrettin Paşa into a multifaceted instrument, simultaneously serving the demands of alliance politics, internal advocacy, and diplomatic outreach. This period was marked by a tension between the Turkish Navy's desire to assert its identity and modernise, and the constraints imposed by its geopolitical position and domestic bureaucratic struggles.

A Tradition for Alliance and Advocacy

In the post-World War II landscape, the newly established "Fleet (Navy) Day" on September 27th became a crucial platform for the Turkish Navy to navigate its place within the Western bloc and advocate for its own modernisation. The ceremony was strategically used to showcase Türkiye's integration into the NATO alliance. This was vividly demonstrated in 1959 and 1961, when US warships participated in the port visits and ceremonies in Istanbul. These vessels joined Turkish naval units in laying wreaths at the Barbaros monument and displaying their signal flags, a clear performance of allied solidarity intended as a "message of deterrence to the Soviet Union in response to their expanding naval presence in the Mediterranean" (Cumhuriyet 1959, 1–7; 1962, 1).

However, this display of alliance masked a more profound frustration within the Turkish naval establishment. Proponents of naval power, such as journalist Abidin Daver, argued that the US Military Mission was neglecting the modernisation of the Turkish Navy, focusing its assistance primarily on the army and assigning the navy a limited role focused on the "defence of the Turkish Straits" (Kaplan 1980, 69). In this context, the public celebrations of Navy Day and the symbolism of Barbaros became tools of domestic advocacy. The festivities were intended to "garner public support for the naval forces" and demonstrate the navy's importance to the nation and its government (Daver 1946b, 2). The naming of new submarines after *Preveze* and *Hızır Reis* during this period was a continuation of this advocacy, linking modern assets to a glorious naval past to justify their necessity (Çelik 2005, 49–56).

Internal Contestation and the 1974 Shift

The most significant internal conflict over the navy's commemorative identity occurred in 1974, when the tradition of celebrating September 27th as "Naval Forces Day" was officially terminated by order. The rationale was to realign the foundation of the Turkish Naval Forces with their pre-Ottoman, ethnically Turkish precursors. Consequently, the 885th anniversary of

the establishment of the Turkish Naval Forces was commemorated on May 19, 1975, honouring Çaka Bey's victory over the Eastern Roman Navy in the Battle of the Koyun (İnossa) Islands in 1090 (Dz.K.K. 1975).

This bureaucratic decision represented a profound contestation of memory. It prioritised a pre-Ottoman "Turkishness" over the Ottoman-Islamic legacy embodied by Barbaros, effectively seeking to disrupt a cherished identity that had been cultivated for decades. The move was met with criticism from naval circles even before it was formalised. Writers with naval backgrounds argued in columns that the current practice should continue, but these concerns "were not considered" (Nutku, 1974). The shift was likely also influenced by a quest for "jointness and standardisation in the armed forces," which could be perceived as hindering the Navy from having its own distinct day of recognition, a phenomenon that later also affected the commemoration of the March 18th Çanakkale Naval Victory (TBMM, 2002). This episode highlights how state-led projects of national identity could directly clash with and attempt to reshape the institutional memory of a military service.

The Diplomatic Function: Barbaros as Soft Power

Despite internal contestation, the Barbaros symbolism retained its power and began to serve a new, external function: diplomatic soft power. This was most evident in the relationship with Algeria, a nation whose modern identity was profoundly shaped by Barbaros's role as its ruler. The shared historical legacy was activated for fraternal kinship. A poignant moment occurred in 1968 when Algerian Naval Lieutenant Fethi Lahdar, the Deputy Commander of Naval Forces, participated in the September 27th ceremony. In a profoundly symbolic act, he "placed soil from his hometown in the Tomb of Barbaros, a site revered as the resting place of their ancestors" (Cumhuriyet1968, 1–7).

This act framed Barbaros not just as a Turkish hero, but as a common ancestor and a foundational figure for Algerian statehood, transforming his tomb into a site of shared memory and diplomatic pilgrimage. This connection was reinforced at the highest level nearly four decades later, in 2005, when Algerian President Abdelaziz Bouteflika visited the mausoleum and the Naval Museum during an official state visit, honouring the Grand Admiral who had "played a significant role in uniting and strengthening the bond between Türkiye and Algeria" (Ünlü 2007, 94). Thus, during the Cold War and beyond, the memory of Barbaros evolved into a strategic asset for building bilateral relations, demonstrating how historical legacy could be instrumentalized to foster modern geopolitical partnerships.

NEO-OTTOMAN CULMINATION: THE BLUE HOMELAND ERA (1990S–PRESENT)

The New Context: Aegean Crises, Eastern Mediterranean Energy Disputes, and the Rise of the "Blue Homeland" Doctrine

The post-Cold War era ushered in a new and potent phase in the commemoration of Barbaros Hayrettin Paşa, driven by escalating maritime tensions. The 1990s witnessed renewed struggles for dominance in the Aegean, culminating in crises such as the potential expansion of Greek territorial waters to twelve miles in 1994 and the Kardak (Imia) Crisis of 1996, which brought

the two nations to the brink of war (Cumhuriyet 1996). This period highlighted the Turkish Navy's need to project power and reassure domestic audiences visibly. The 2010s intensified this dynamic with the discovery of hydrocarbon reserves in the Eastern Mediterranean, triggering fierce disputes over Exclusive Economic Zones (EEZs) that pitted Türkiye against Greece, Cyprus, and other regional actors.

It was within this volatile geopolitical context that the "Mavi Vatan" (Blue Homeland) doctrine, first articulated by Admiral Cem Gürdeniz in 2006, evolved from a naval strategic concept into the cornerstone of Türkiye's official foreign and defence policy (Gürdeniz 2013, 19; Karahanoğlu 2006). The doctrine, which asserts Türkiye's sovereign rights over a maritime jurisdiction area roughly equal to its landmass, provided a powerful ideological and strategic framework. This new "energy standoff in the Eastern Mediterranean," as noted in the article's abstract, injected an "enhanced dimension" into the Navy's ceremonial activities, transforming them from mere reminders of past glory into explicit tools of contemporary power projection and deterrence.

The Actors: The Fusion of the Navy's Professionally Cultivated Identity with the State's Ideological Project

The revival and escalation of Barbaros-related traditions in this era represent a strategic fusion of the Turkish Navy's professionally cultivated historical identity with the ruling party's broader ideological project. The Navy, as an institution, had long nurtured the memory of Barbaros to "promote maritime awareness" and bolster its institutional identity, a mission initially championed by the early 20th-century Ottoman Naval Society (Beşikçi 1999). However, beginning in the 2010s, this institutional endeavour was seamlessly co-opted and amplified by the state apparatus.

The government, pursuing a foreign policy of "strategic depth" and a domestic policy emphasising neo-Ottomanism (Davutoğlu 2002), found in the Barbaros symbolism a perfect vessel for its agenda. The Navy's historical narrative of mastery over the Mediterranean now served to legitimise the state's contemporary claims in the Eastern Mediterranean. This created a powerful synergy: the Navy gained high-level political support for its modernisation and missions, while the government acquired a potent, military-sanctioned historical narrative to "securitise maritime space" and rally public support for its assertive foreign policy. This fusion is exemplified by events where naval ceremonies are attended by the highest levels of government, and the President himself authors forewords for prestige books on Preveze (Kasap 2020).

The Mechanism of Culmination: The Full Weaponization of Tradition

The Blue Homeland era witnessed the full weaponization of the Barbaros tradition, moving beyond commemoration to active instrumentalization across multiple domains.

Grand Naval Parades as Performative Sovereignty: The naval parade in the Istanbul Strait was revived by Admiral Güven Erkaya in 1996 specifically as a "demonstration of strength to both allies and adversaries" during the Aegean crises (Erkaya & Baytok 2001, 290–291). This practice reached its apogee during the Republic's centenary with the "100 Ships in the 100th

Year" parade on October 29, 2023. Featuring indigenously built flagships like *TCG Anadolu* and *TCG Istanbul*, the parade was a massive public "show of force" and a performative act of sovereignty, designed to showcase that Türkiye was "ready for the year" (Özer 2023a). A similar display of "gunboat diplomacy" was executed in Northern Cyprus in 2024 to mark the 50th anniversary of the Peace Operation (Efesoy 2024).

The Resumed Tomb Salute as a Ritualistic Speech Act: The Navy deliberately resumed the Ottoman-era tradition of saluting Barbaros's tomb before setting sail on March 9, 2019, immediately following the massive "Blue Homeland-2019 Exercise" (Hürriyet 2019). This was not a simple homage but a ritualistic speech act, signalling a strategic realignment towards blue-water power projection and a direct invocation of Barbaros's famous dictum, "Who rules the seas rules the lands." The order to "man the rails" when passing the tomb was formalised in a new Navy directive, institutionalising the ritual (Afyoncu 2019).

Seismic Vessels and Warships Named to Claim Maritime Space: The tradition of naming warships after Barbaros and his victories (e.g., the *Preveze*-class submarines, *Barbaros*-class frigates) was extended to the civilian frontline of the maritime dispute. Seismic research and drilling vessels were pointedly named *Barbaros Hayreddin Paşa*, *Oruç Reis*, *Fatih*, *Yavuz*, and *Abdülhamid Han* after the iconic sultans and admirals of the Ottoman Empire's maritime zenith (Daily Sabah, 2024). The powerful image of the frigate *TCG Barbaros* escorting the seismic ship *Barbaros Hayreddin Paşa* in the Eastern Mediterranean sent an unmistakable message of resolve and historical claim to the disputed waters (Dz.K.K. 2021, 314).

Popular Culture and Religious Projects to Engineer Domestic Consensus: The state leveraged mass media and soft power to embed the Blue Homeland narrative deeply within domestic consciousness. The high-budget TV series *Barbaroslar: Akdeniz'in Kılıcı* (Barbaros: Sword of the Mediterranean), which premiered in 2021 on the state broadcaster TRT1, glorified the lives of the Barbaros brothers, effectively "drawing a benevolent picture of the Ottoman Empire" for a modern audience (TRT1 2021). Simultaneously, the restoration of the Keçiova Mosque in Algiers—built by Barbaros—and the construction of a new Barbaros Hayrettin Paşa Mosque in Istanbul's business district added a religious and bilateral dimension to the symbolism, honouring his role as a unifier of the Muslim world and strengthening ties with Algeria (Cam & Alam 2017; Şani 2023).

The Ideological Function: Securitisation, Legitimisation, and Identity Formation

The culmination of the Barbaros tradition in the Blue Homeland era serves a clear triple ideological function. First, it securitises maritime space, framing the protection of maritime rights as an existential national struggle led by a heroic navy with deep historical roots. The display of Barbaros's banner at Naval Headquarters in 2019 was a conscious act of "reconfiguring memory" to draw a direct line from past victory to present-day resolve (Karagül 2019).

Second, it legitimises an assertive foreign policy by providing a historical and cultural justification for Türkiye's actions in the Eastern Mediterranean. This narrative counters international criticism, which is often perceived in Türkiye as a denial of its historical rights

and is dismissed in the West as "nostalgia for its imperial past and the manifestation of its expansionist ambitions" (Champion 2020).

Ultimately, it fosters a neo-Ottoman national identity that aligns with the ruling party's vision. By reviving and spectacularly celebrating a pre-Republican, Ottoman-era hero, the state consciously crafts a national identity that draws inspiration from the empire's golden age. This is not merely about naval power; it is about advancing the "Ottoman legacy," as stated in the article's abstract, and embedding it into the heart of modern Turkish national consciousness. The commemoration of Barbaros, therefore, transcends military tradition; it becomes a central pillar in a state-sponsored project of identity formation and ideological mobilisation for the 21st century.

CONCLUSION: A TRADITION INVENTED AND REINVENTED

The commemoration of Barbaros Hayrettin Paşa and the Preveze Naval Victory is not a linear revival of a static tradition but a history of disruptive reinventions, each meticulously crafted to serve a distinct political master and contextual need. This analysis has traced its trajectory through three pivotal phases. Initially, during the late Ottoman period, the tradition was invented by the Ottoman Naval Society, a non-state actor, and the Unionist regime. This was a strategic response to imperial trauma, namely the loss of territories and islands "due to the absence of a navy" (Beşikçi 1999). Emulating the British Navy League, they adopted Barbaros as a symbol to foster patriotism and public support for naval modernisation, framing him as an Ottoman Nelson to ignite a maritime consciousness (Hamilton 1986; Şükrü 1917).

Following the Republic's establishment, the tradition was selectively reinvented. The new, land-power-oriented elite initially suppressed Ottoman-era symbols to consolidate power around the victories of the War of Liberation, casting a shadow of suspicion over the Navy due to its limited role in the independence struggle and the influence of opposition figure Rauf Orbay (Barlas & Güvenç 2010). It was only in the late 1930s, as the Navy gained strength and utility as a diplomatic tool, that advocates like Abidin Daver successfully lobbied for its return (Daver 1930b). Atatürk's endorsement, bestowing upon Barbaros the title "Great Turkish Admiral," was crucial, effectively nationalising and republicanising the Ottoman hero (Metel 1966; Ünlü 2007). This phase saw the tradition evolve from "Barbaros Day" to "Fleet (Navy) Day," cementing its place in the republican calendar while ensuring its alignment with the new state's secular-nationalist identity.

Finally, in the contemporary neo-Ottoman phase, the tradition has been fully weaponised. The confluence of Aegean crises, Eastern Mediterranean energy disputes, and the formal adoption of the "Blue Homeland (*Mavi Vatan*)" doctrine provided the context (Gürdeniz 2013). The state, under the ruling party, actively fused the Navy's professionally cultivated historical identity with its ideological project. Ceremonies skyrocketed from symbolic commemorations to grand performances of power, such as the "100 Ships in the 100th Year" parade, which showcased indigenous naval might while making a conscious political choice to salute from the Ottoman Sultan Vahdettin Mansion (Özer 2023a; Gürdeniz 2023). This era has seen the tradition's expansion into popular culture with the *Barbaroslar* TV series (TRT1 2021) and religious soft power through mosque constructions and restorations (Şani 2023; Cam & Alam 2017),

engineering domestic consensus and promoting a vision of Türkiye as a resurgent maritime power with an imperial legacy.

This case study significantly complicates Eric Hobsbawm's foundational theory on the "invention of tradition." While Hobsbawm (2012) focused on traditions invented by states to instil values and ensure conformity, the journey of the *Barbaros* tradition reveals a more fragmented and contested process. It underscores the critical role of non-state actors: first, the Ottoman Naval Society, which served as the primary incubator and propagator of the symbolism; and later, naval advocacy groups and journalists, such as Abidin Daver, who persistently lobbied the state for its adoption. The tradition was not simply imposed from the top down but was often pushed from the periphery into the centre of state discourse.

Furthermore, the tradition was never monolithic. It was perpetually contested—from debates over the correct date to commemorate *Barbaros* (Emir 1923b) to criticisms that the *Preveze* celebration overshadowed other naval victories (Çetintaş 1946). Most strikingly, its implementation was disrupted, most notably by the 1974 order that severed the link between *Preveze* and Naval Forces Day in an effort to promote jointness among the armed forces (Dz.K.K. 1975). This fragmentation and contestation reveal that the invention of tradition is not a clean, hegemonic process but a dynamic and often dissonant negotiation between various actors and institutions within the state and society.

The enduring power of the *Barbaros* narrative reveals a central tension in modern Turkish political identity: the perpetual negotiation between a republican and an imperial past. The tradition serves as a palimpsest upon which different visions of the nation are written. For the early Republic, it was a story of Turkish martial prowess to be incorporated into a secular, nationalist framework. For the contemporary state, it is a story of Ottoman dominance and Islamic heritage used to legitimise an assertive foreign policy and promote a neo-Ottoman national identity.

This history demonstrates that maritime strategy is never solely about naval hardware or geopolitical calculus; it is equally about historical narrative. The "Blue Homeland" is as much a discursive construct, built upon the legacy of *Barbaros*, as it is a legal and strategic doctrine. The revival of these traditions at the zenith of maritime competition shows how states mobilise history to securitise space, legitimise action, and project power. Ultimately, the commemoration of *Barbaros Hayrettin Paşa* is more than a tribute to a naval hero; it is a barometer of Türkiye's evolving self-perception, perpetually oscillating between its founding republican ideals and the seductive allure of its imperial heritage.

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